

Economic implications of changing EROI ratios

Charles A. S. Hall

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College of Environmental Science and Forestry
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I. THIS IS REAL

- Go to rest of meeting!
- There has been a huge impact of oil prices/supply on the economy in the past – and in fact it has almost certainly saved us from clear peak oil today

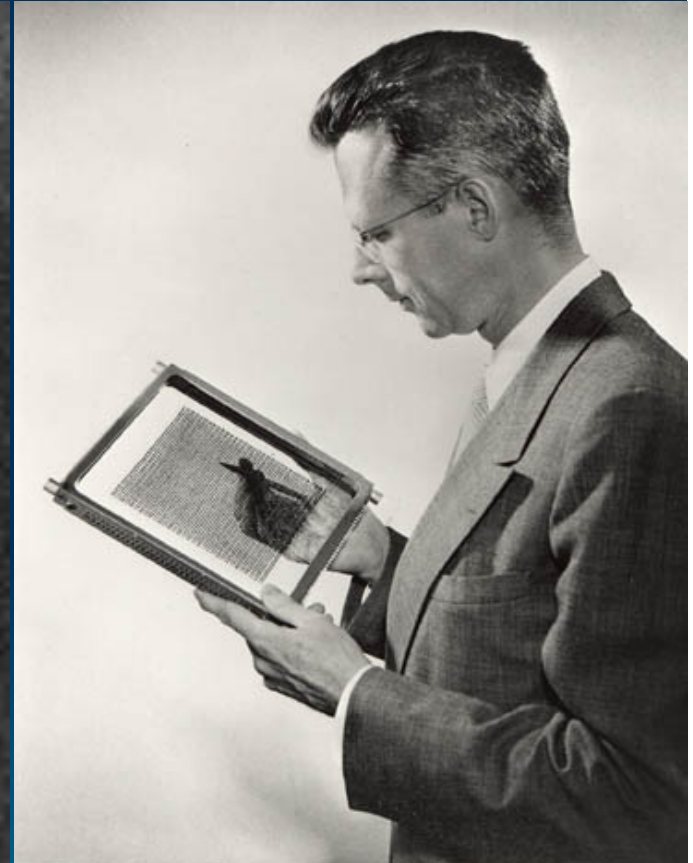
II. WE WERE WARNED



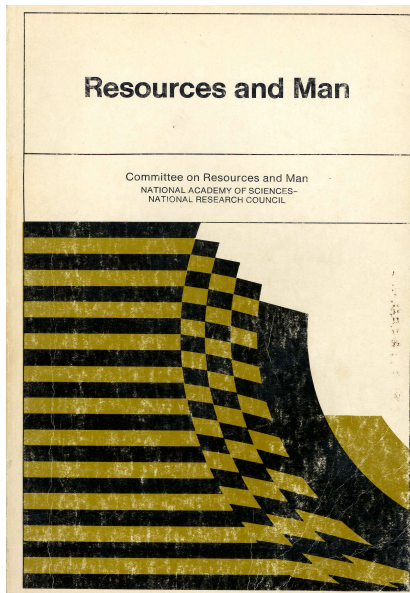
H. T. Odum



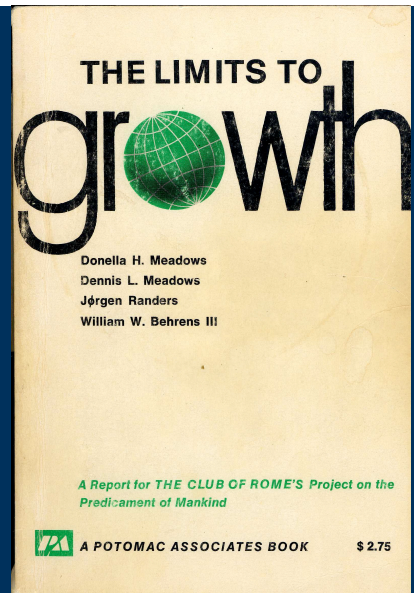
M. King Hubbert



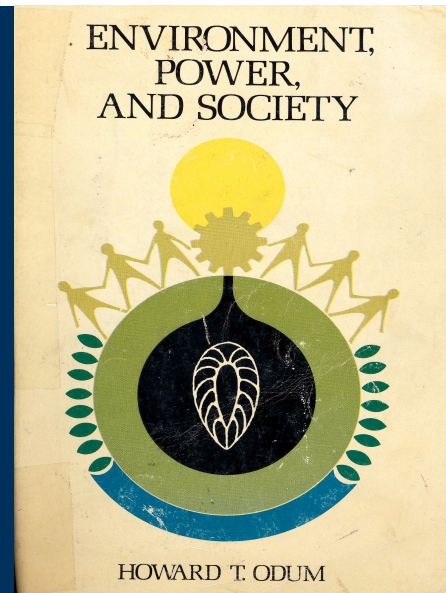
Jay Forrester



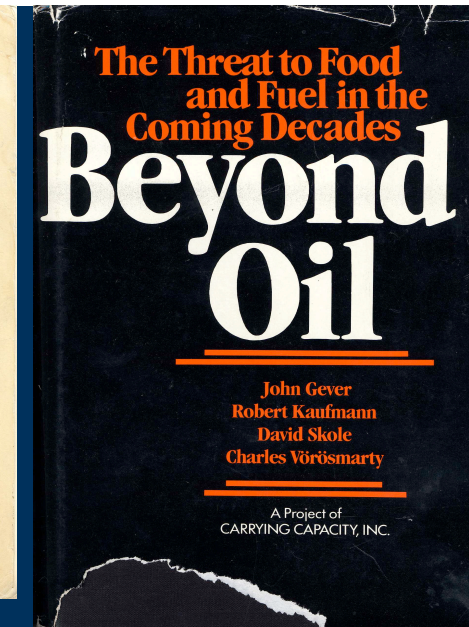
1969



1972



1973



1986

Reprint Series
6 February 1981, Volume 211, pp. 576-579

SCIENCE

Petroleum Drilling and Production in the United States: Yield per Effort and Net Energy Analysis

Abstract. For the past three decades the quantity of petroleum (both oil and plus gas) found per foot of drilling effort in the United States for any given year can be expressed as a secular decrease of about 2 percent per year combined with an inverse function of drilling effort for that year. Extrapolation of energy costs and gains from petroleum drilling and extraction indicates that drilling for domestic petroleum could cease to be a net source of energy by about 2004 at low drilling rates and by 2000 or sooner at high drilling rates, and that the net yield will be less at higher drilling rates.

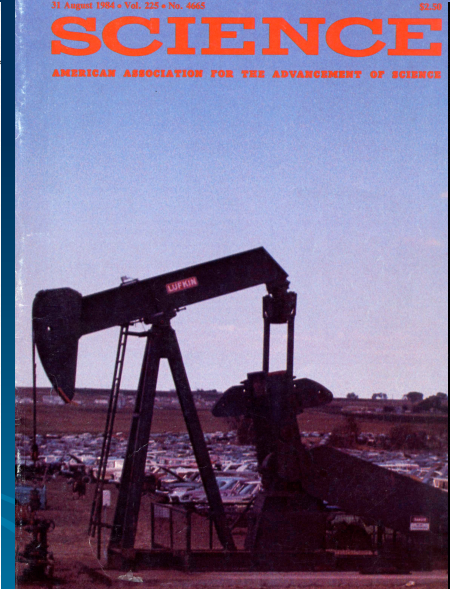
Production and reserves of U.S. liquid and gaseous petroleum peaked in the early 1970's and generally have declined since then despite considerable increases in drilling effort. Continued increases in effort are likely in the near future because imports carry a heavy economic and political price and because recent increases in oil prices have given petroleum corporations considerable quantities of new working capital. But the Carter Administration and Congress have imposed a large "windfall profits tax" on petroleum corporations, which will decrease the capital available for additional exploratory effort. On the other hand, oil industry advertisements and some politicians have promised large new exploratory efforts and oil supplies if government decreases regulation and

0036-8075/81/020576\$06.75/0 Copyright © 1981 AAAS



Increased Drilling for Oil May Consume More Energy Than It Gleans, Study Finds

By James E. Hansen
The latest of all industry efforts for new oil in the U.S. the sooner it becomes a reality, the better off the nation will be, according to a new study by a team of scientists from the U.S. Geological Survey and the U.S. Environmental Protection Agency. The study, which was published in the February 3 issue of the journal Science, shows that the energy required to drill for and produce oil in the United States will exceed the energy gained from the oil by the year 2004, if current drilling rates continue. The study also shows that the energy required to drill for and produce oil in the United States will exceed the energy gained from the oil by the year 2000, if drilling rates increase. The study was conducted by a team of scientists from the U.S. Geological Survey and the U.S. Environmental Protection Agency. The study was published in the February 3 issue of the journal Science.



CHARLES A. S. HALL
CUTLER J. CLEVELAND
ROBERT KAUFMANN

THE ECOLOGY OF THE ECONOMIC PROCESS

Energy and Resource Quality



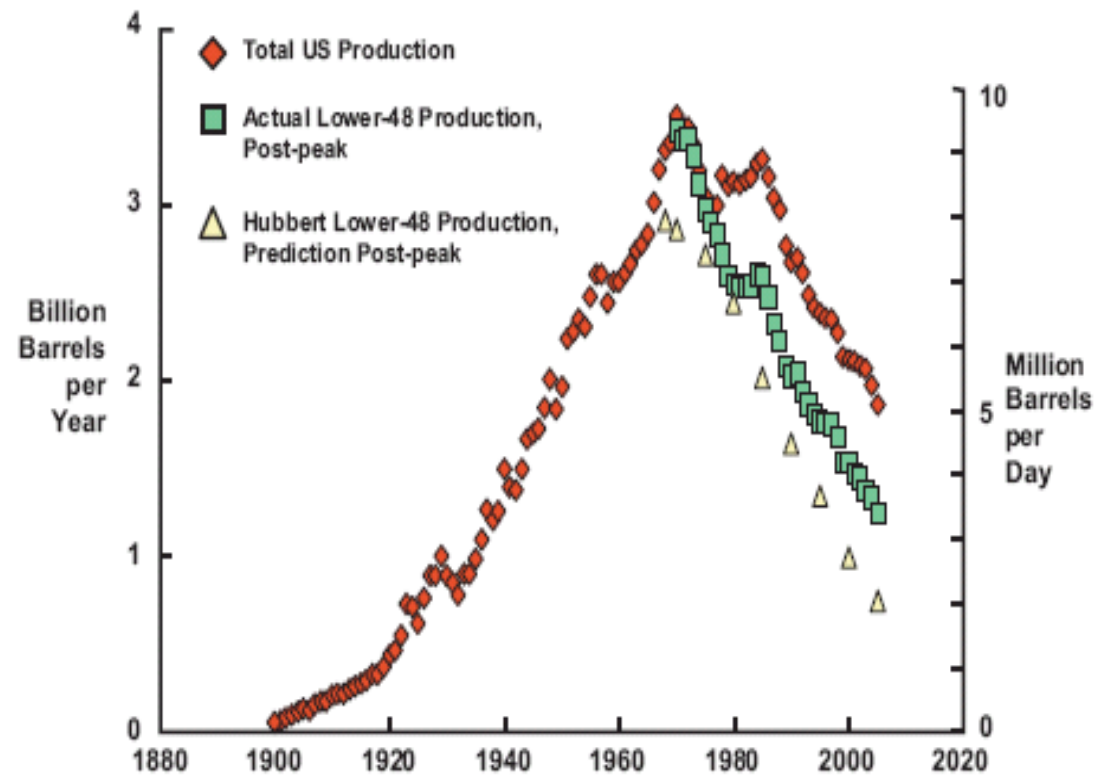
1981

1981

1984

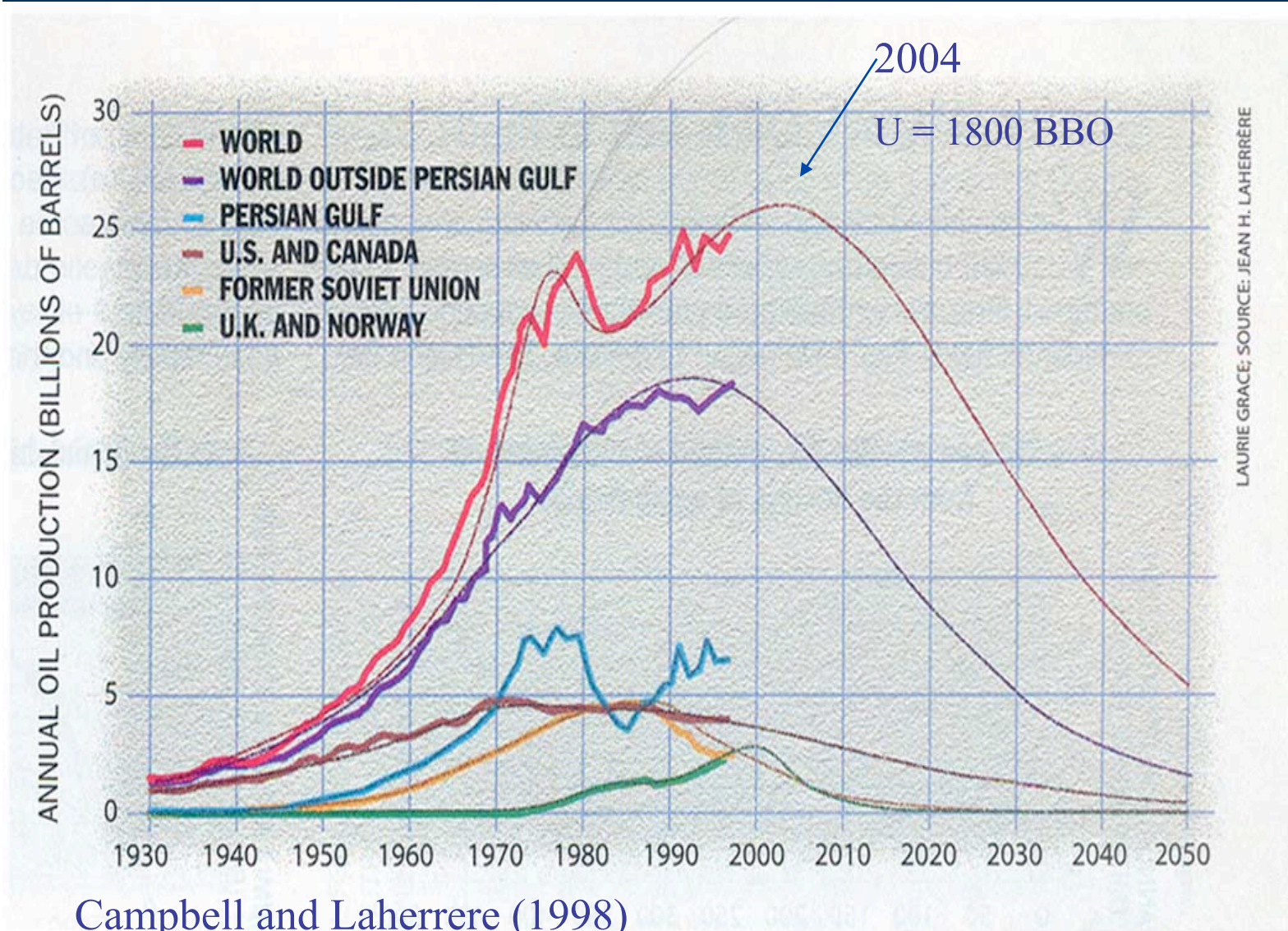
1986

United States Production, Hubbert versus Actual



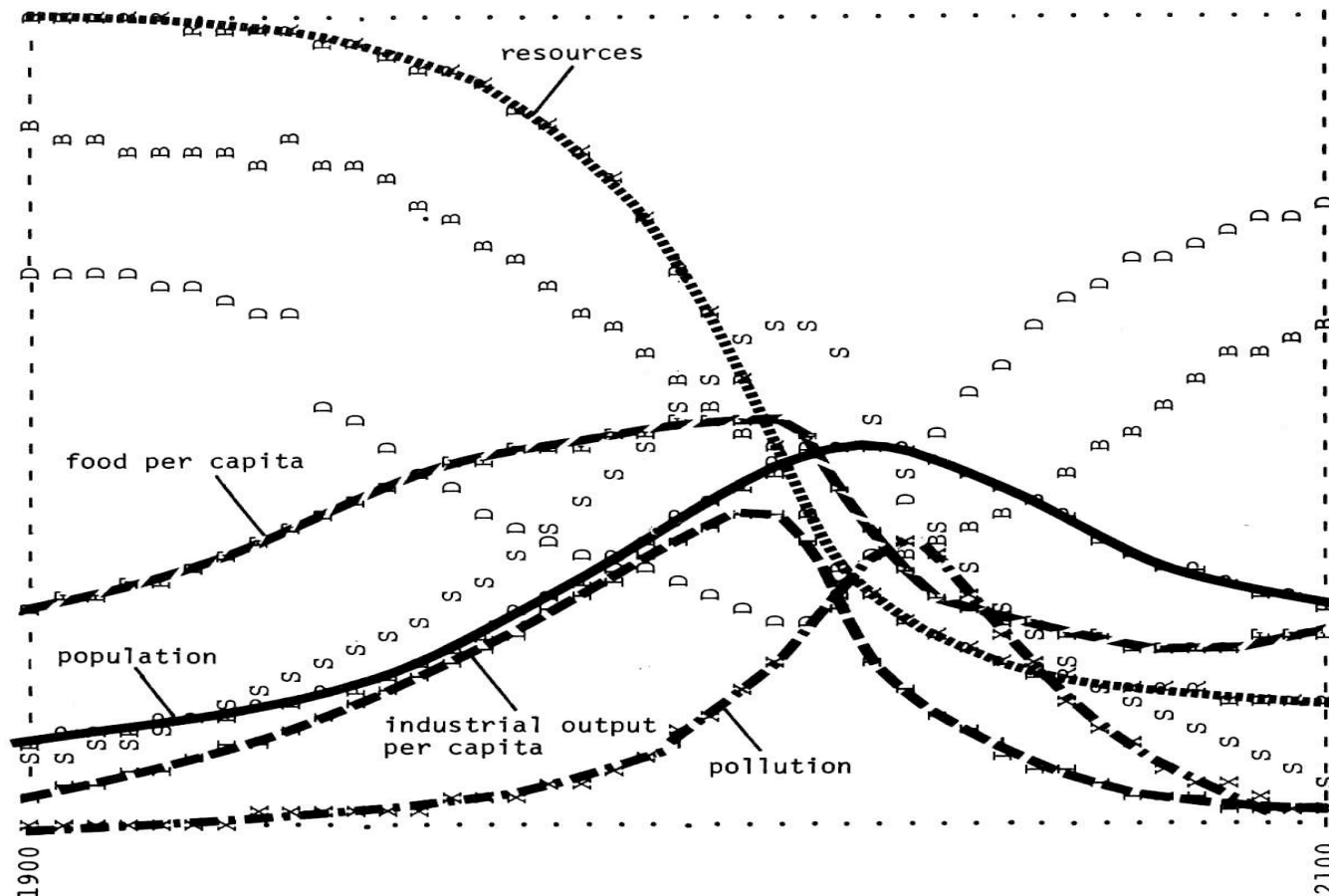
Source: Cambridge Energy Research Associates.
61019-1

Probably we have been saved from the peak
by the depression following the 1970s.



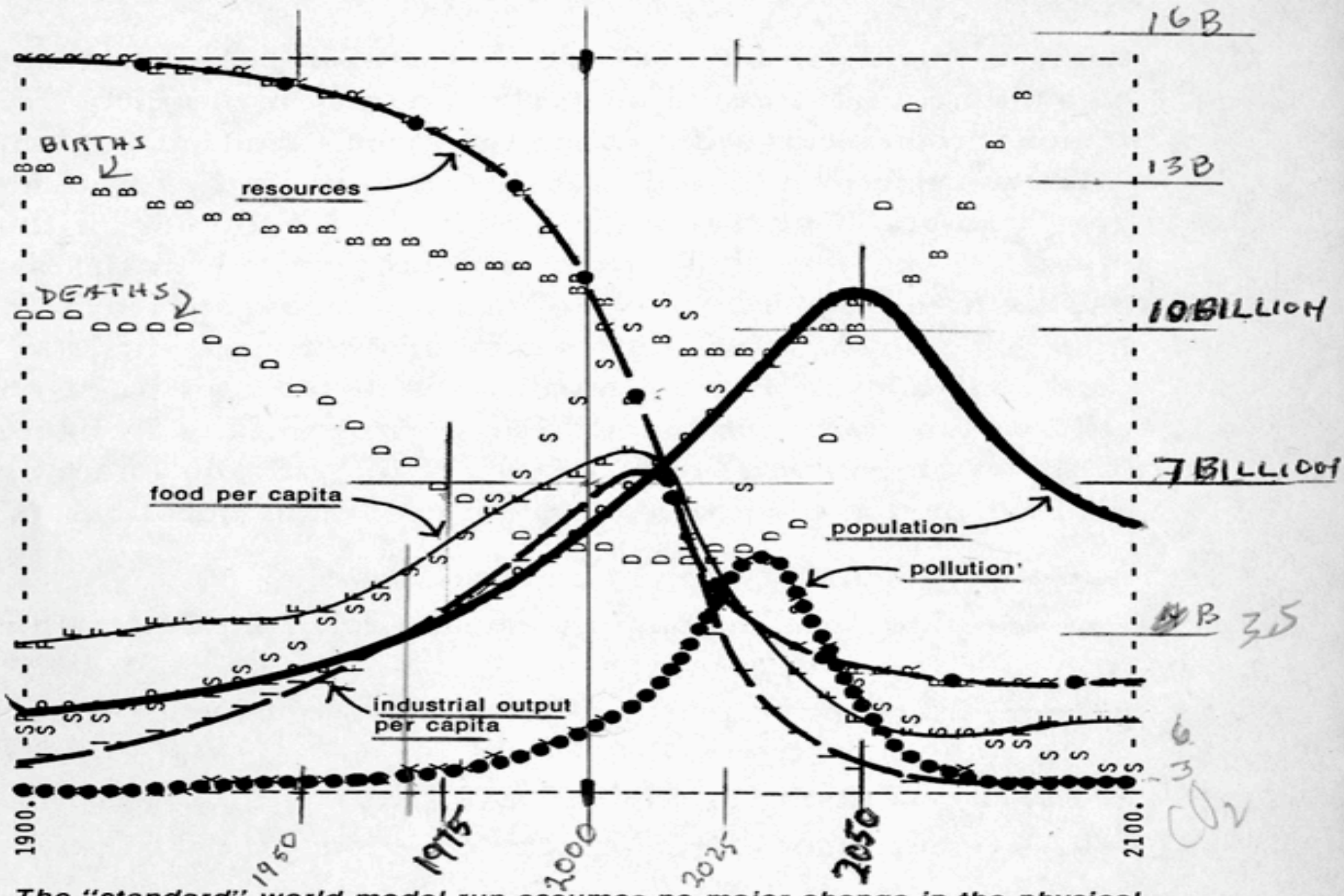
GROWTH IN THE WORLD SYSTEM

Figure 35 WORLD MODEL STANDARD RUN



The "standard" world model run assumes no major change in the physical, economic, or social relationships that have historically governed the development of the world system. All variables plotted here follow historical values from 1900 to 1970. Food, industrial output, and population grow exponentially until the rapidly diminishing resource base forces a slowdown in industrial growth. Because of natural delays in the system, both population and pollution continue to increase for some time after the peak of industrialization. Population growth is finally halted by a rise in the death

Figure 35 WORLD MODEL STANDARD RUN



And as of 2007 the limits to growth model is almost exactly **correct** (give or take some definitions)!

And our own Colin Campbell

- <http://uk.youtube.com/watch?v=71Y2yAAHHRw>



III. THE ECONOMISTS GOT IT WRONG

- Why?
- Abundant and abundantly increasing oil allowed almost every economic theory to “work” much of the time in the last century
- ...even though the basic model was almost absurd



"Tell me the fairy tale about the economy."

OUR FIRST QUESTION:

What is economics?

- **Well we all know the answer:**
- **Economics is the study of the allocation of scarce resources among competing ends.**

In the neoclassical world view:

Wealth comes from Capital

(In the 1970s Solow dropped even
labor)



The Production Process

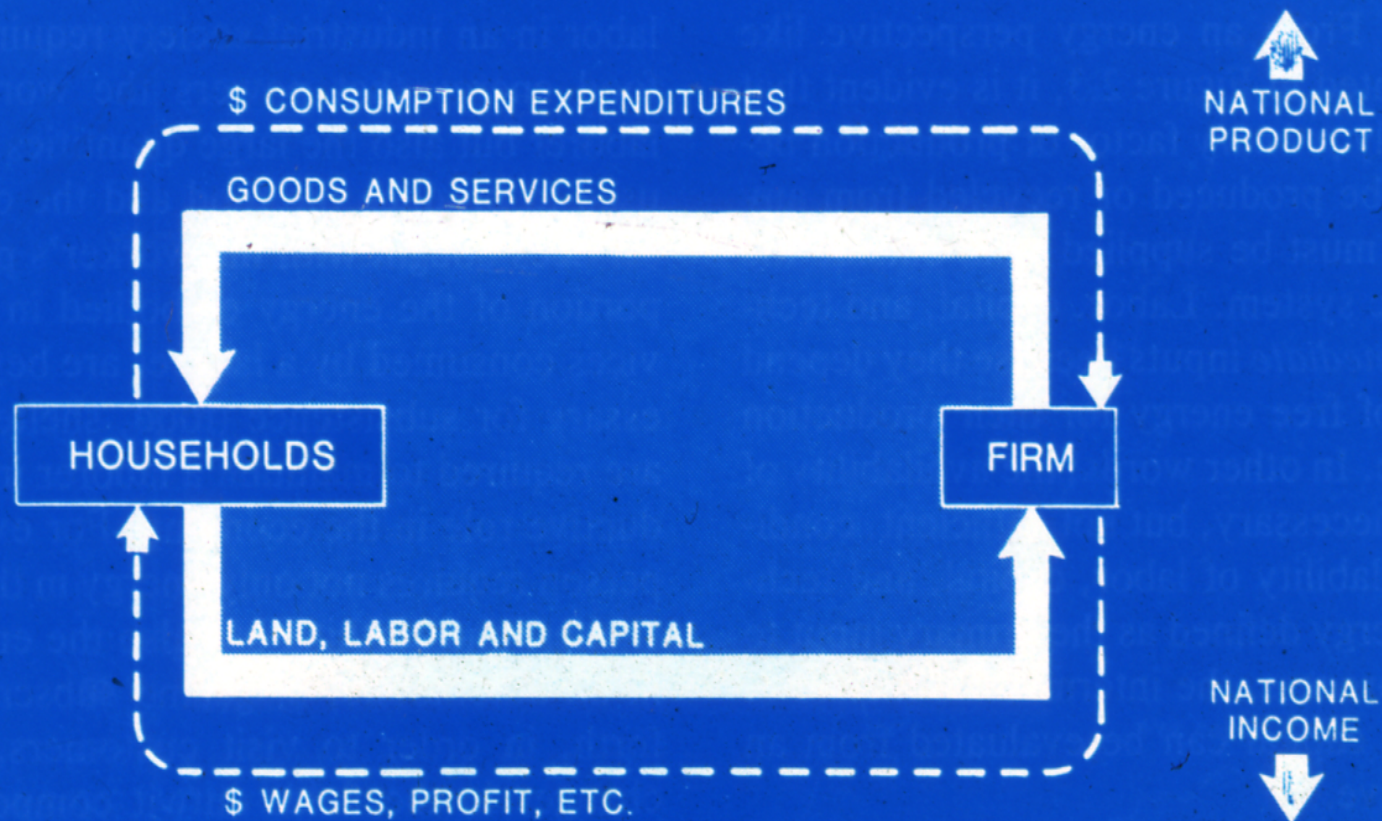


Figure 2.3. Neoclassical circular flow model of economic production. Households sell or rent land, natural resources, labor, and capital to firms in return for rent, wages, and profit (factor payments). Firms combine the factors of production and produce goods and services in return for consumption expenditures, investment, government expenditures, and net exports. (Modified from Heilbroner and Thurow, 1981.)

➤ Our second, quite different, definition of economics comes from the great Hungarian economic anthropologist Karl Polanyi (*Trade and Market in Early Empires*) who provided what he termed a **Substantive** definition of economics:

➤ **Economics is the study of how people transform nature to meet their needs.**

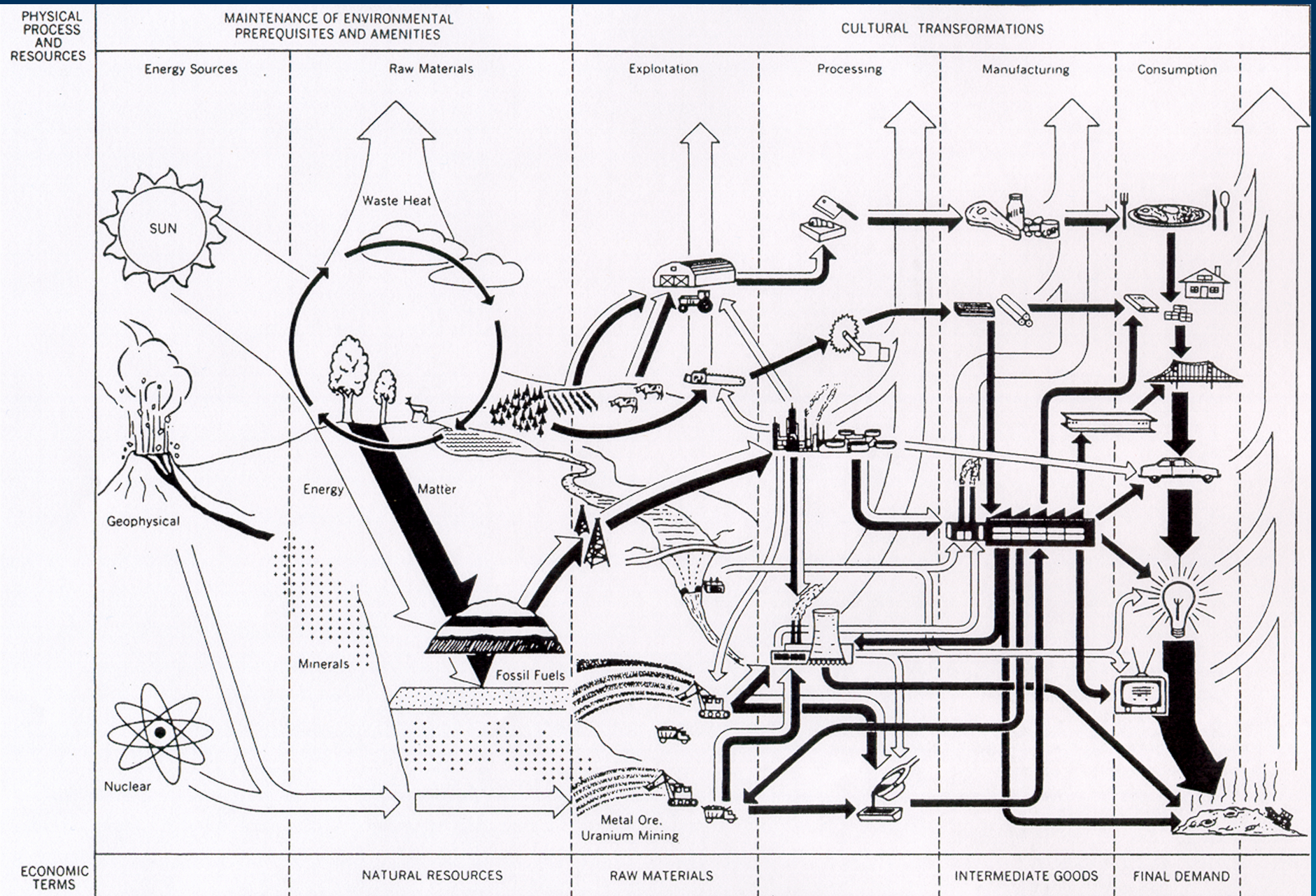
The bottom right of the slide features several decorative concentric circles in a lighter blue shade, resembling ripples in water, which add a visual element to the presentation.

As natural scientists we believe that these models of Neoclassical Economics:

- Uses incorrect boundaries
- Is inconsistent with Laws of Thermodynamics
- is largely based on articles of faith rather than empirically validated science

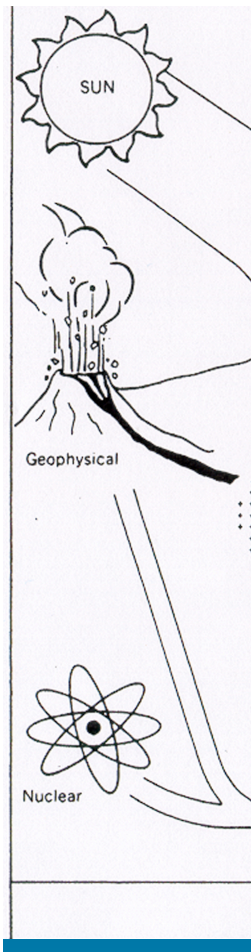


The biophysical model of the economy



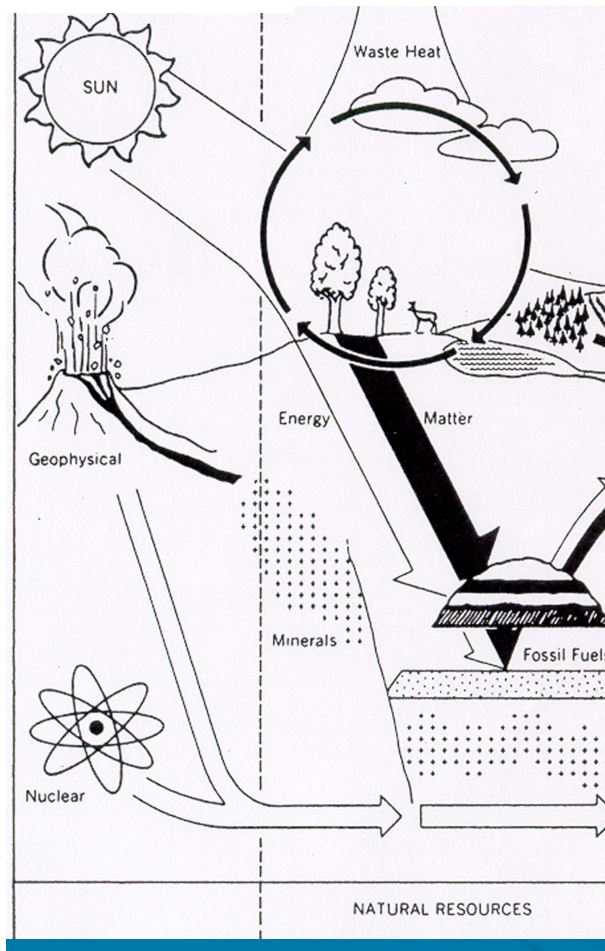
This is how **real** economies work

Energy Sources



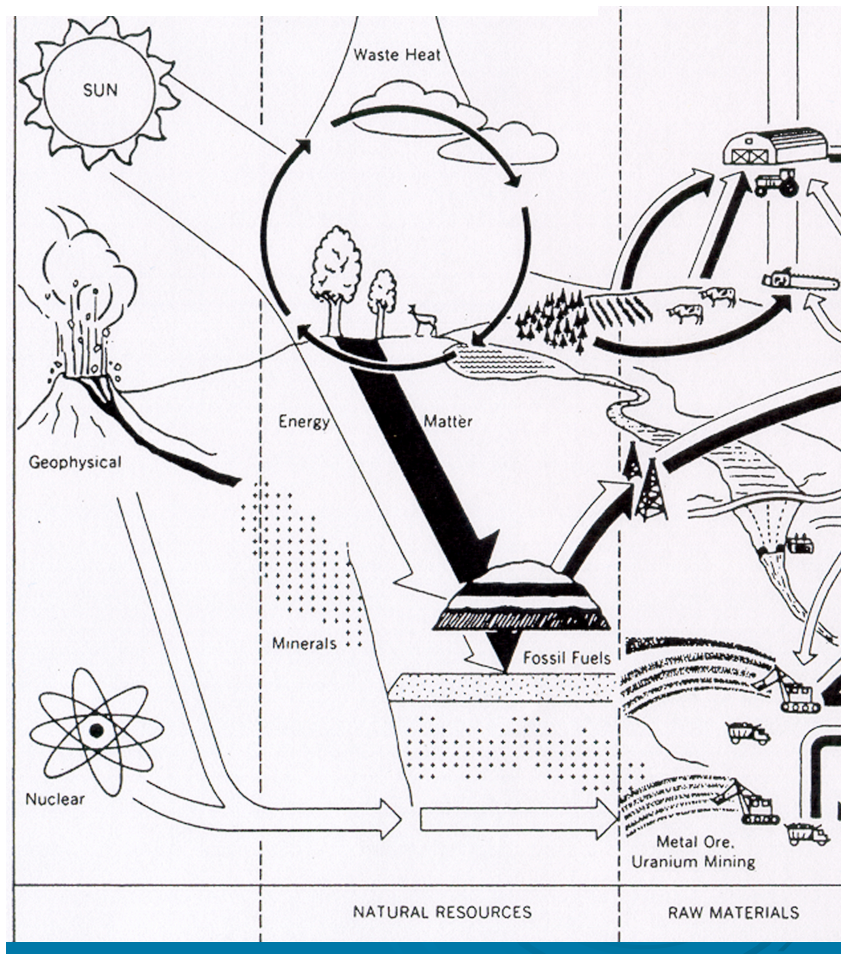
This is how **real** economies work

Raw Materials



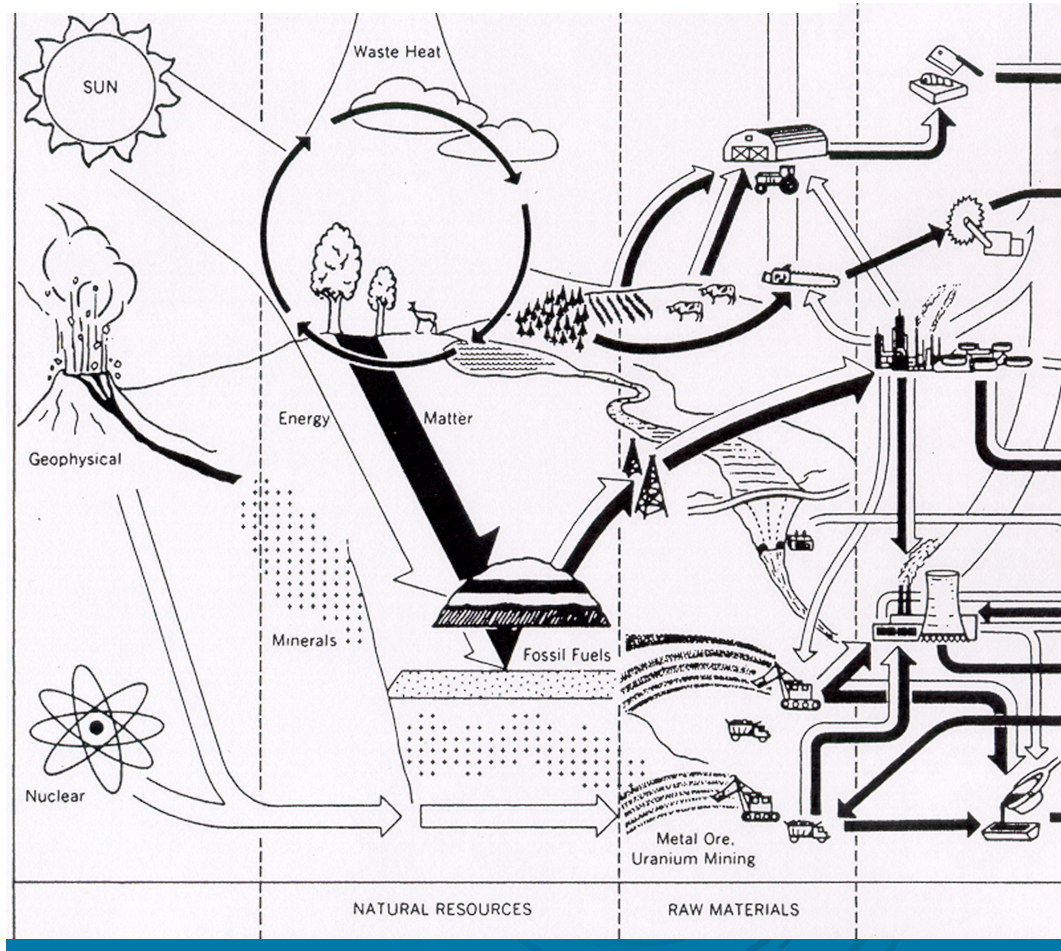
This is how **real** economies work

Exploitation



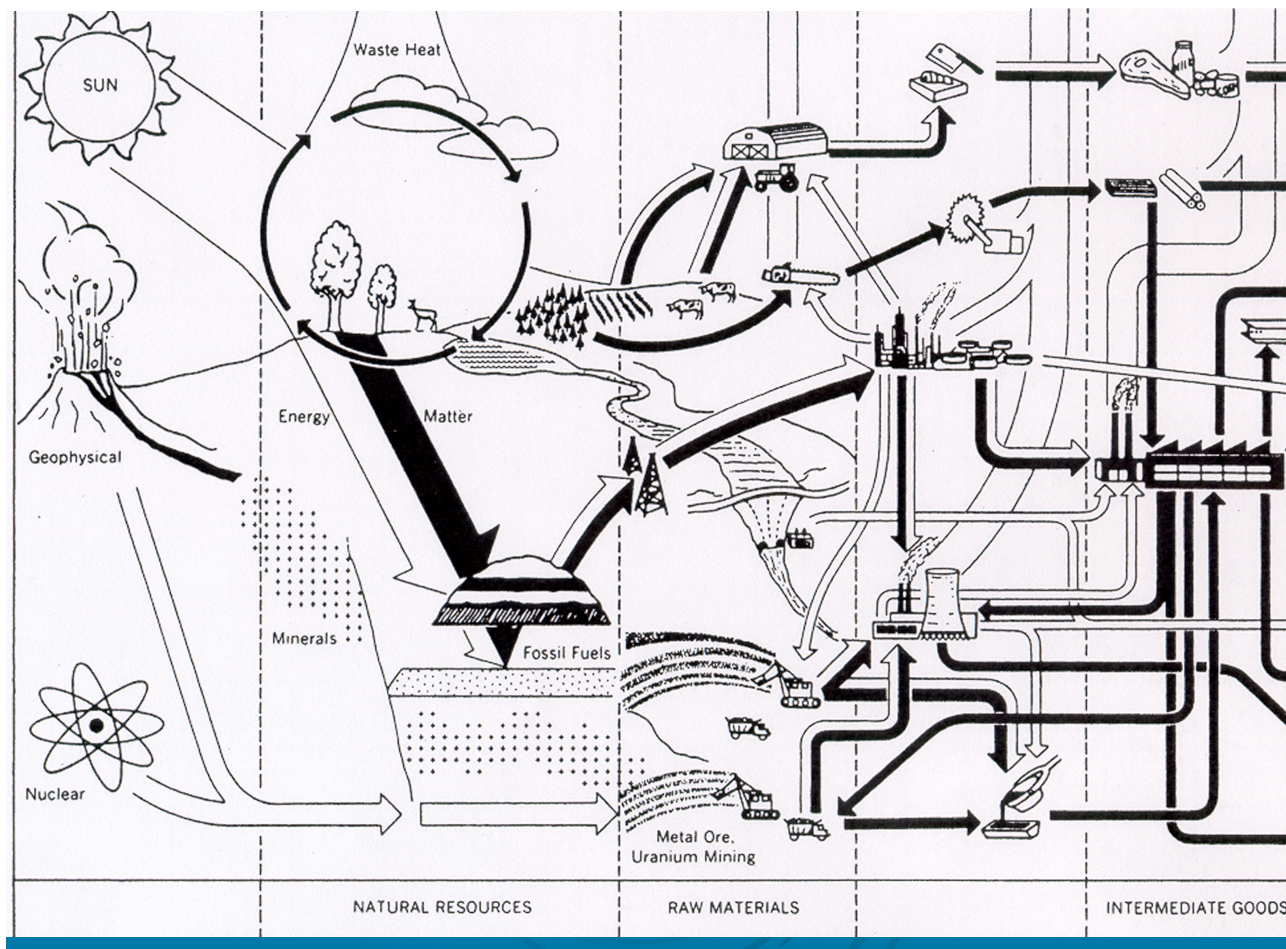
This is how **real** economies work

Processing

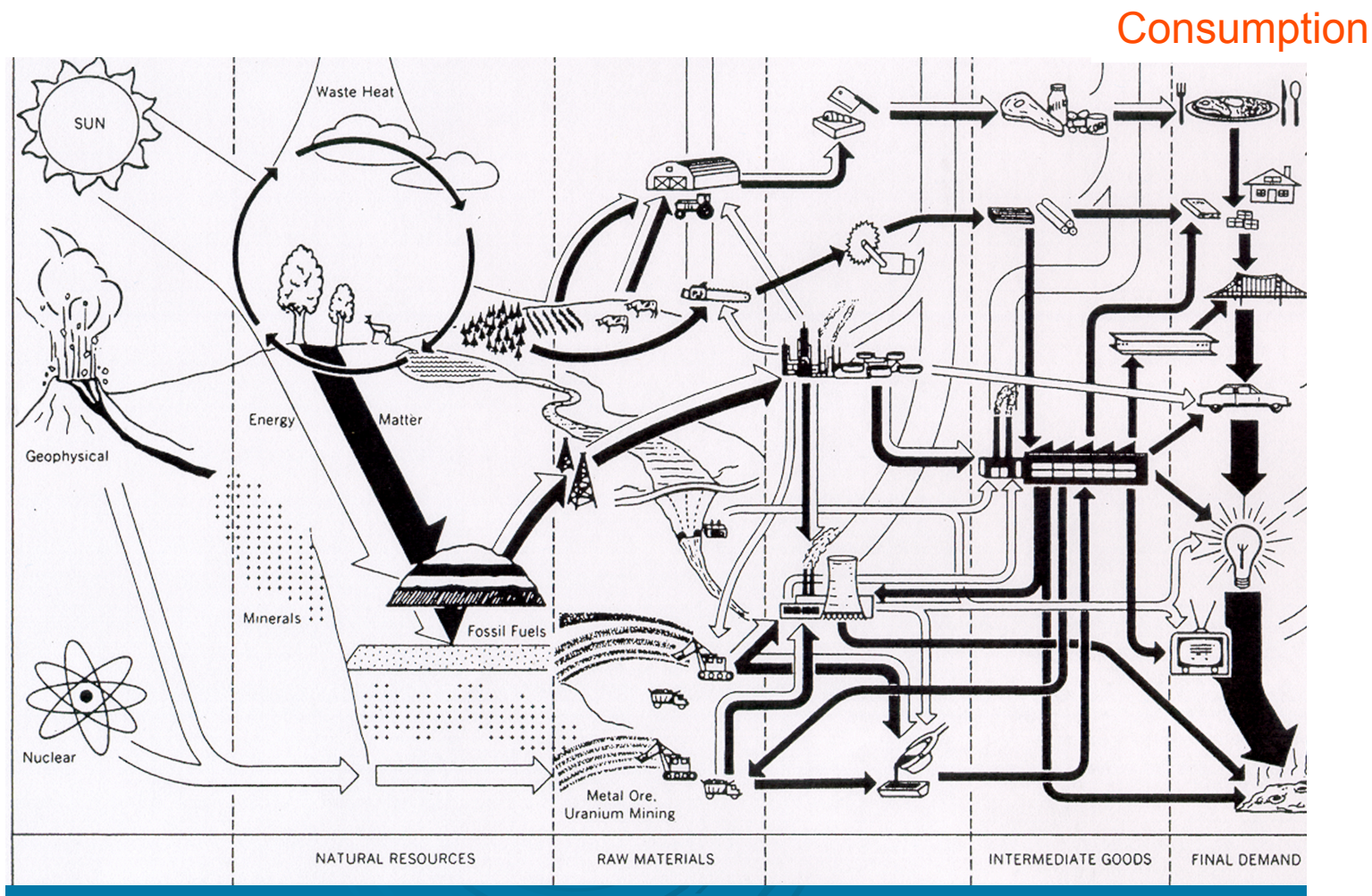


This is how **real** economies work

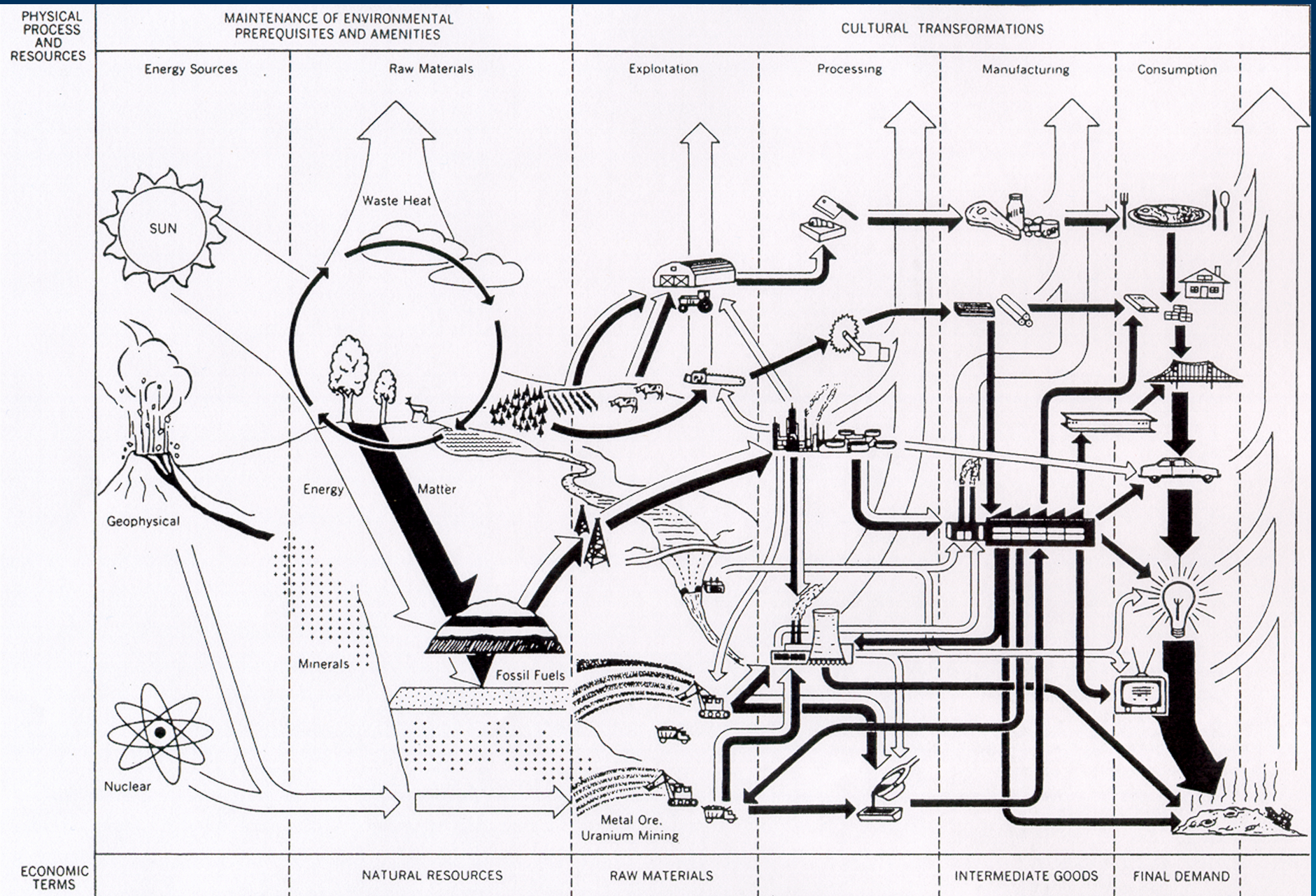
Manufacture



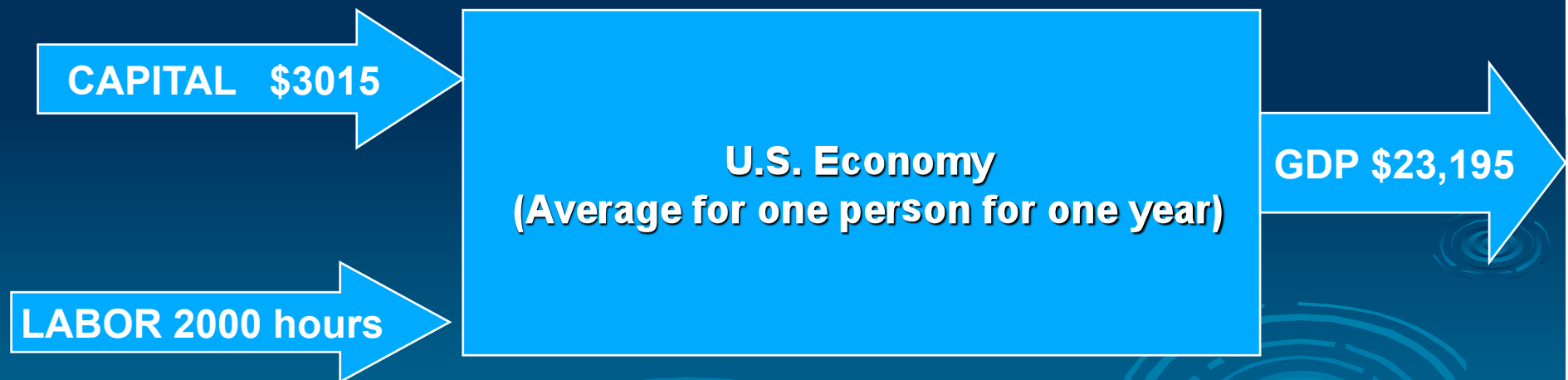
This is how **real** economies work

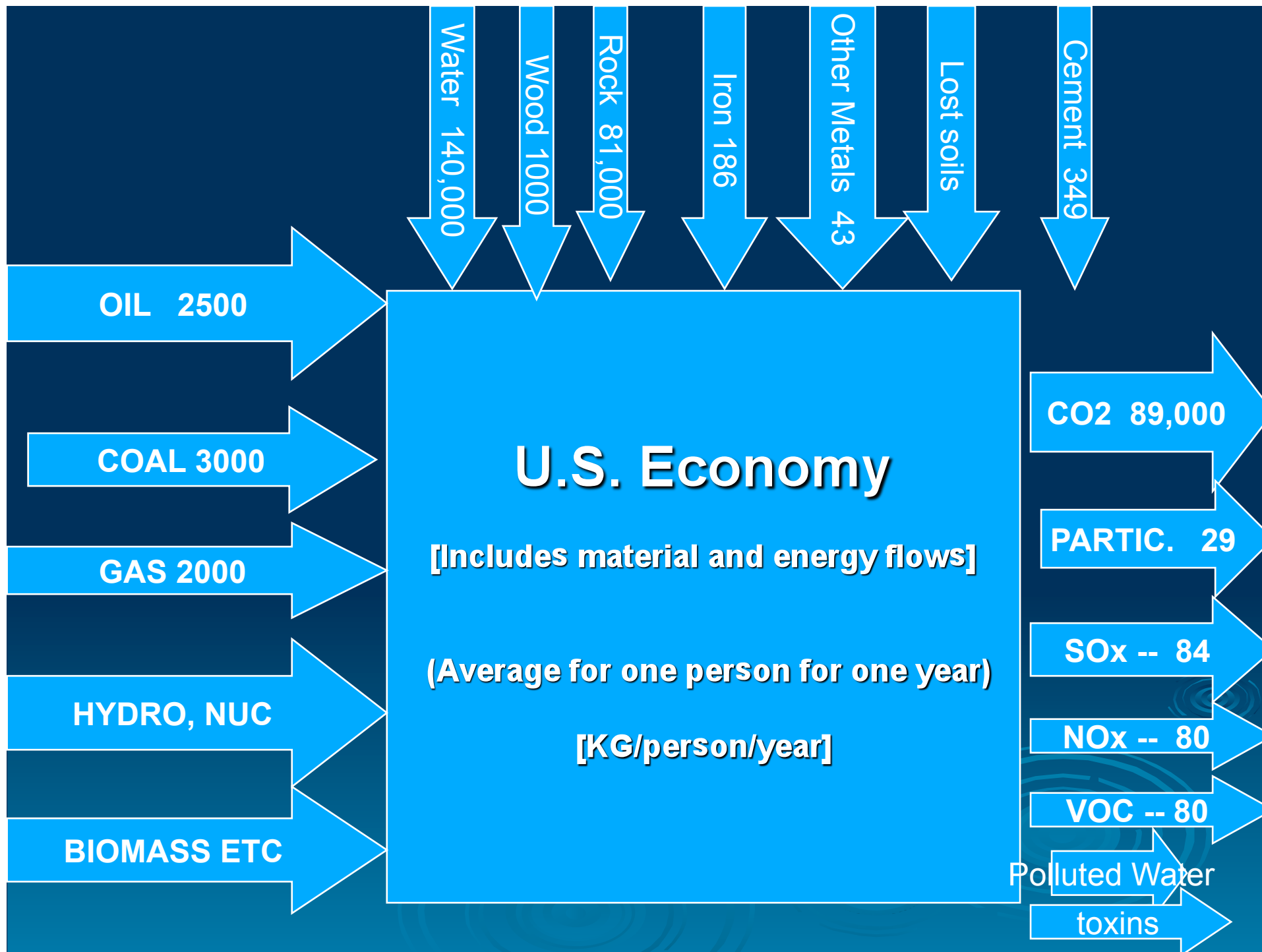


The biophysical model of the economy



Standard view of inputs and outputs to an economy (U.S. in 1990)





Neoclassical production functions--

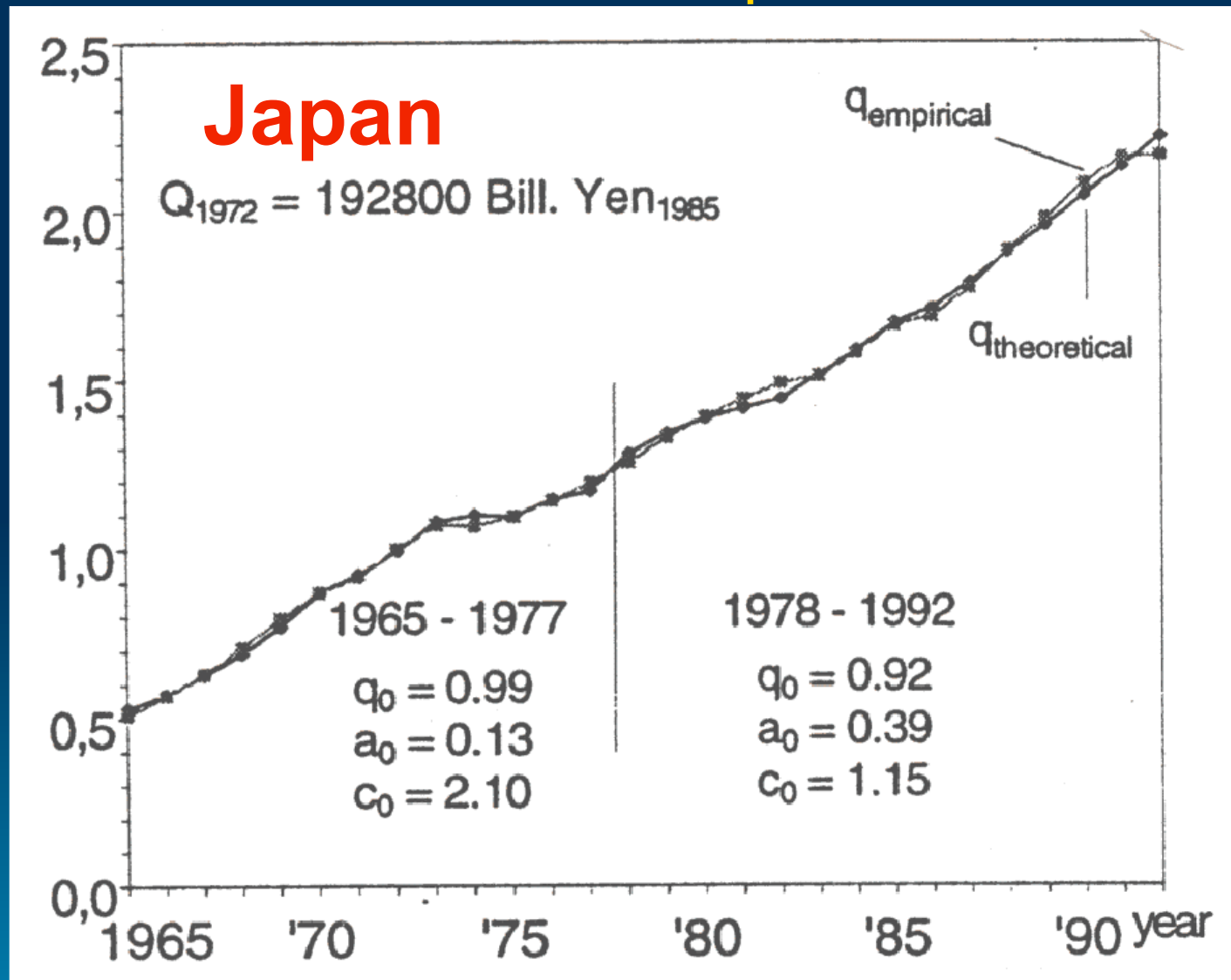
e.g. Cobb- Douglass production function:

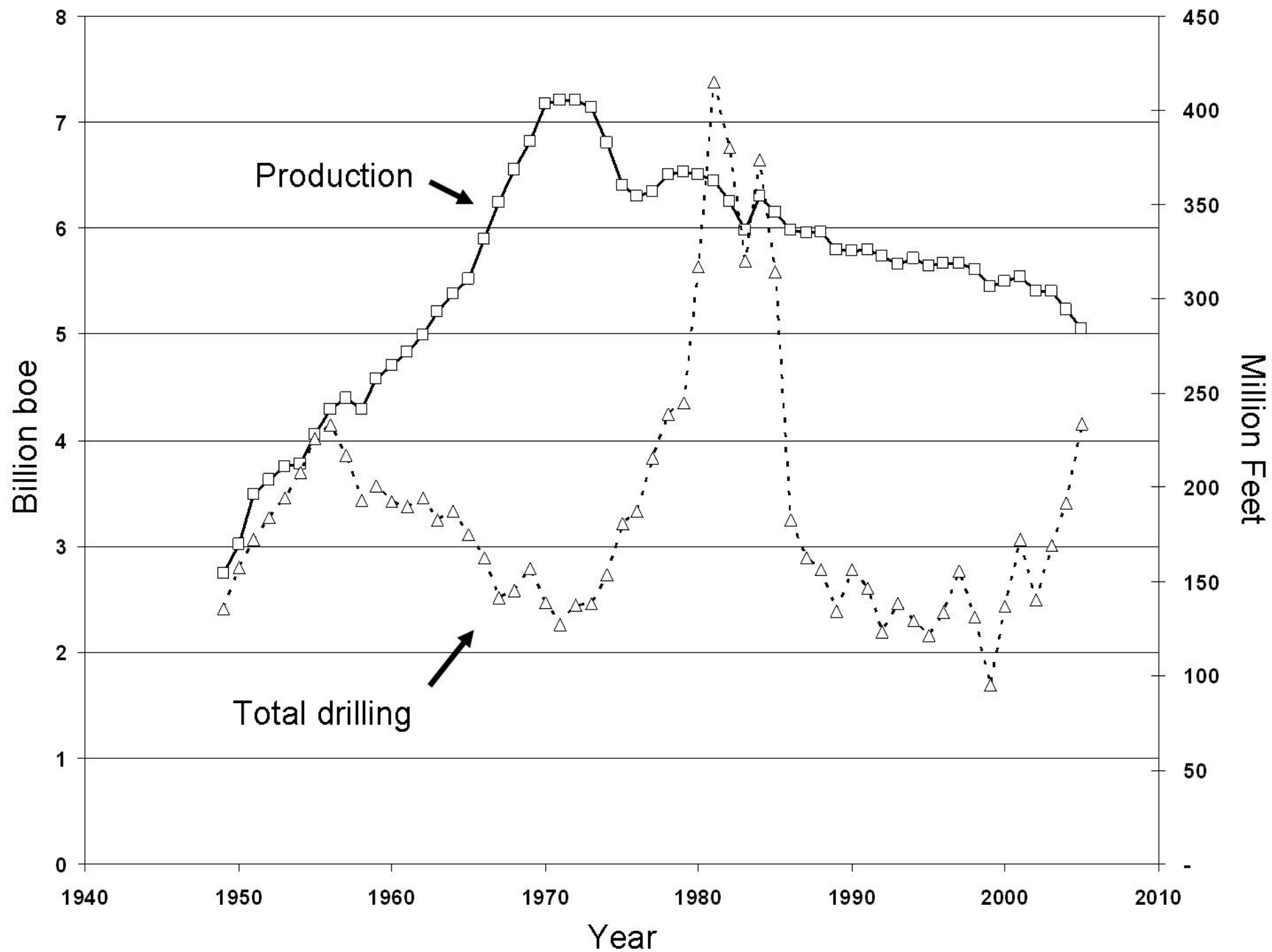
$$P = f(K,L)$$

“residual” assigned to *innovation*

Ignores the most important element!!!

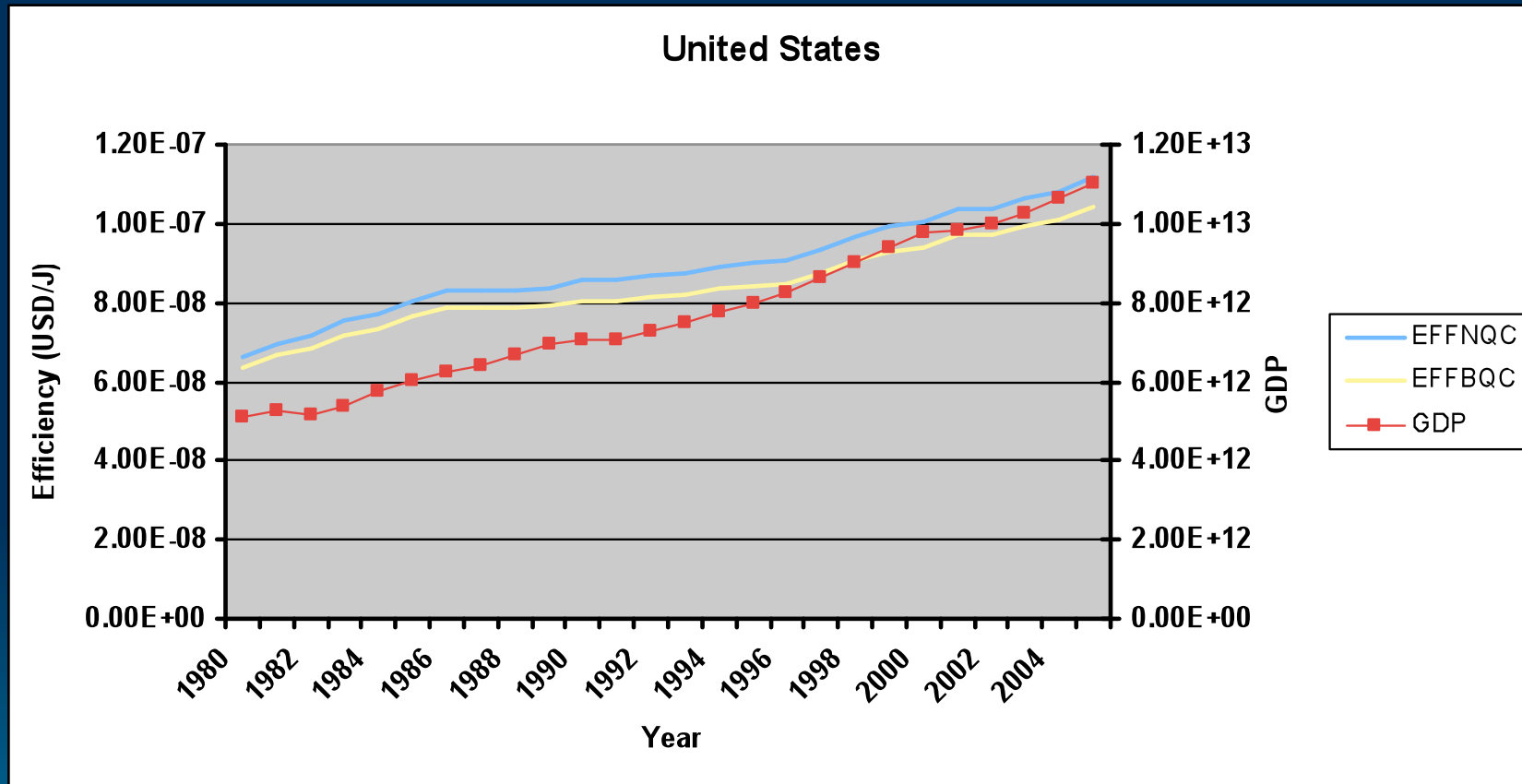
When energy is included in production functions, it explains the observed output with greater power than does **either** capital or labor





- Neoclassical economics promises us that unregulated markets and free trade will bring us efficiency.
- We are testing that empirically on 170 countries

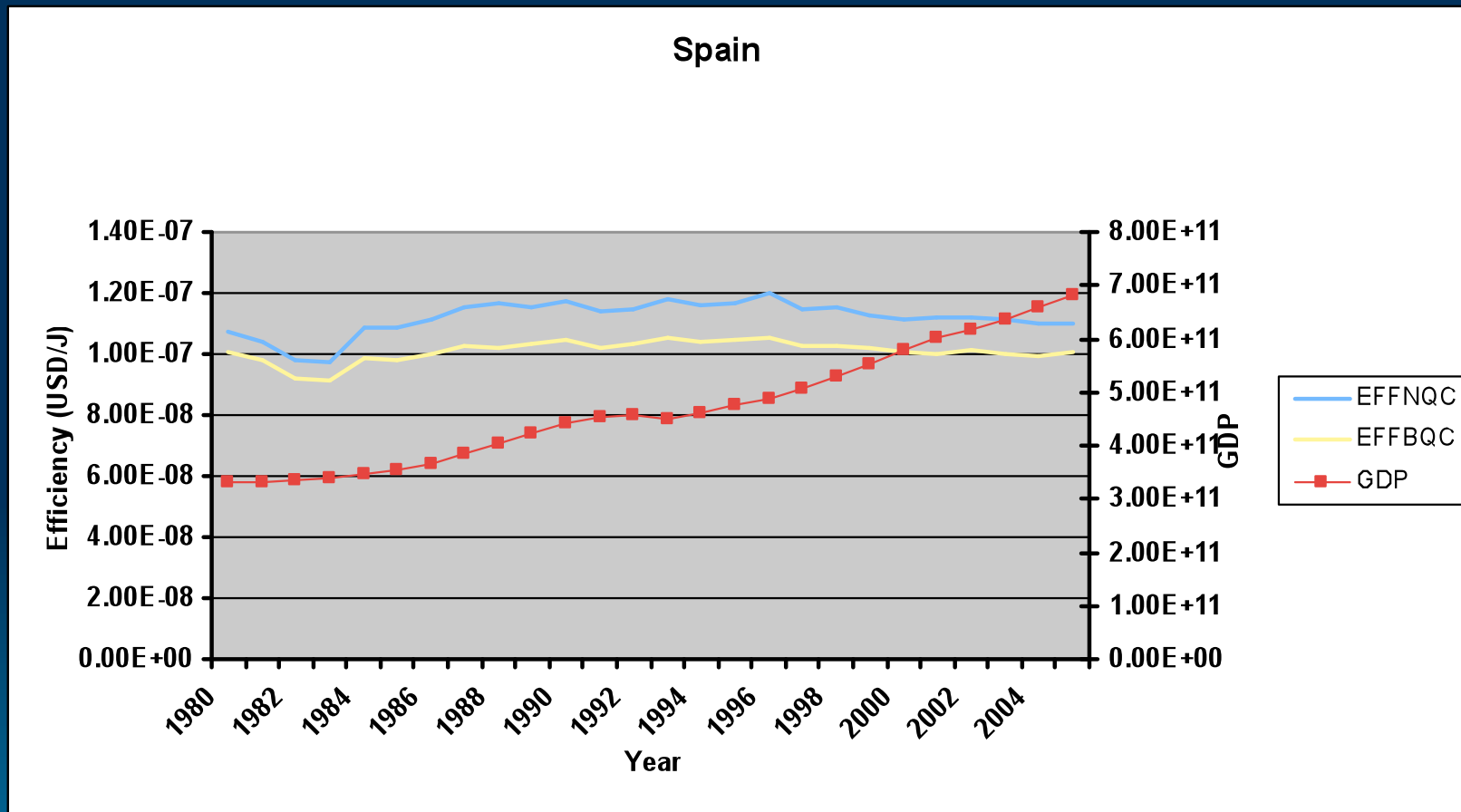
Efficiency results: US



Increasing Efficiency: **35** countries

Canada, US, France, Sweden, Netherlands, UK...

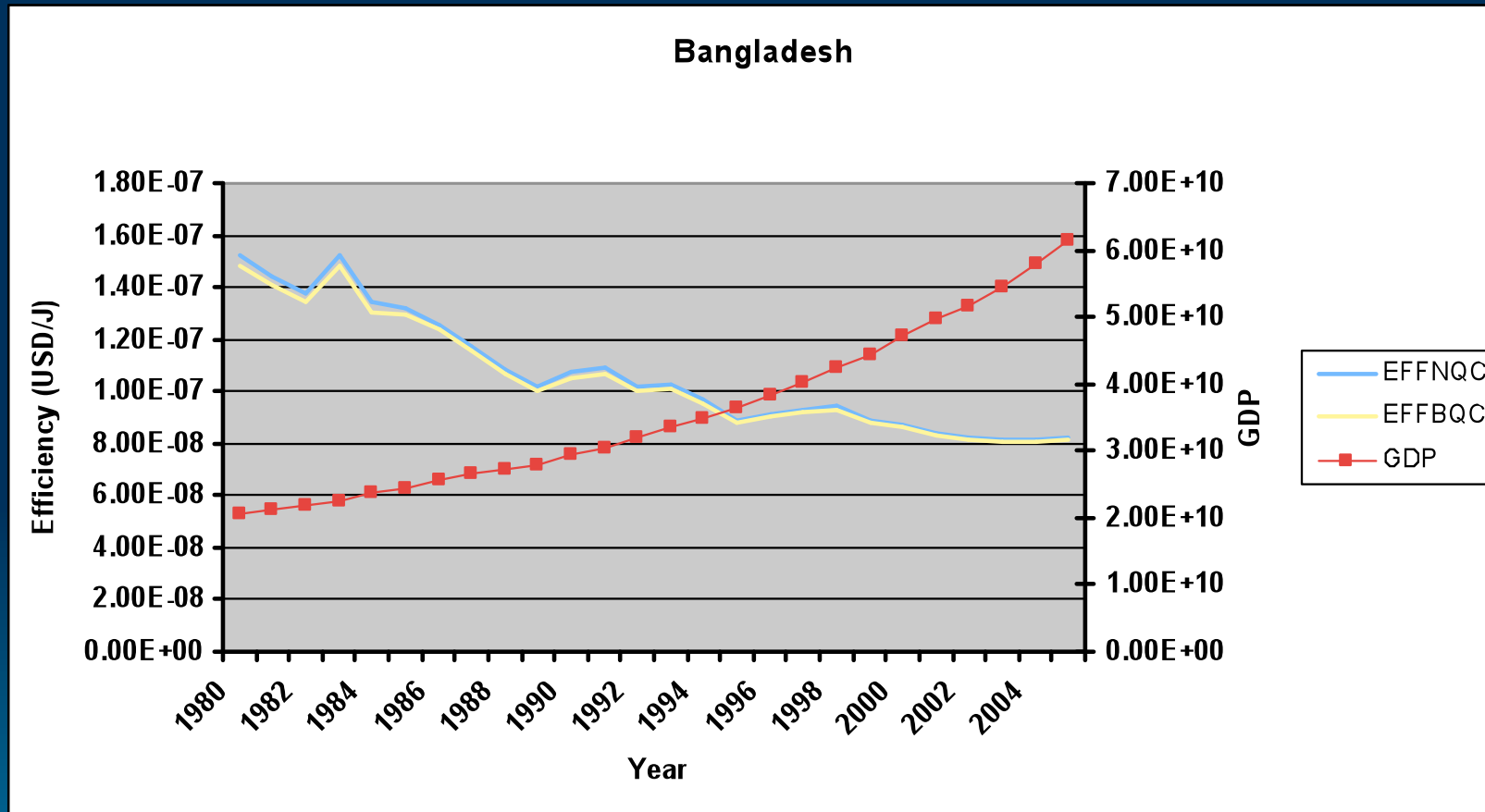
Efficiency results: Spain



Flat Efficiency: **21** countries

Other Efficiency Trend: **33** countries

Efficiency results: Bangladesh



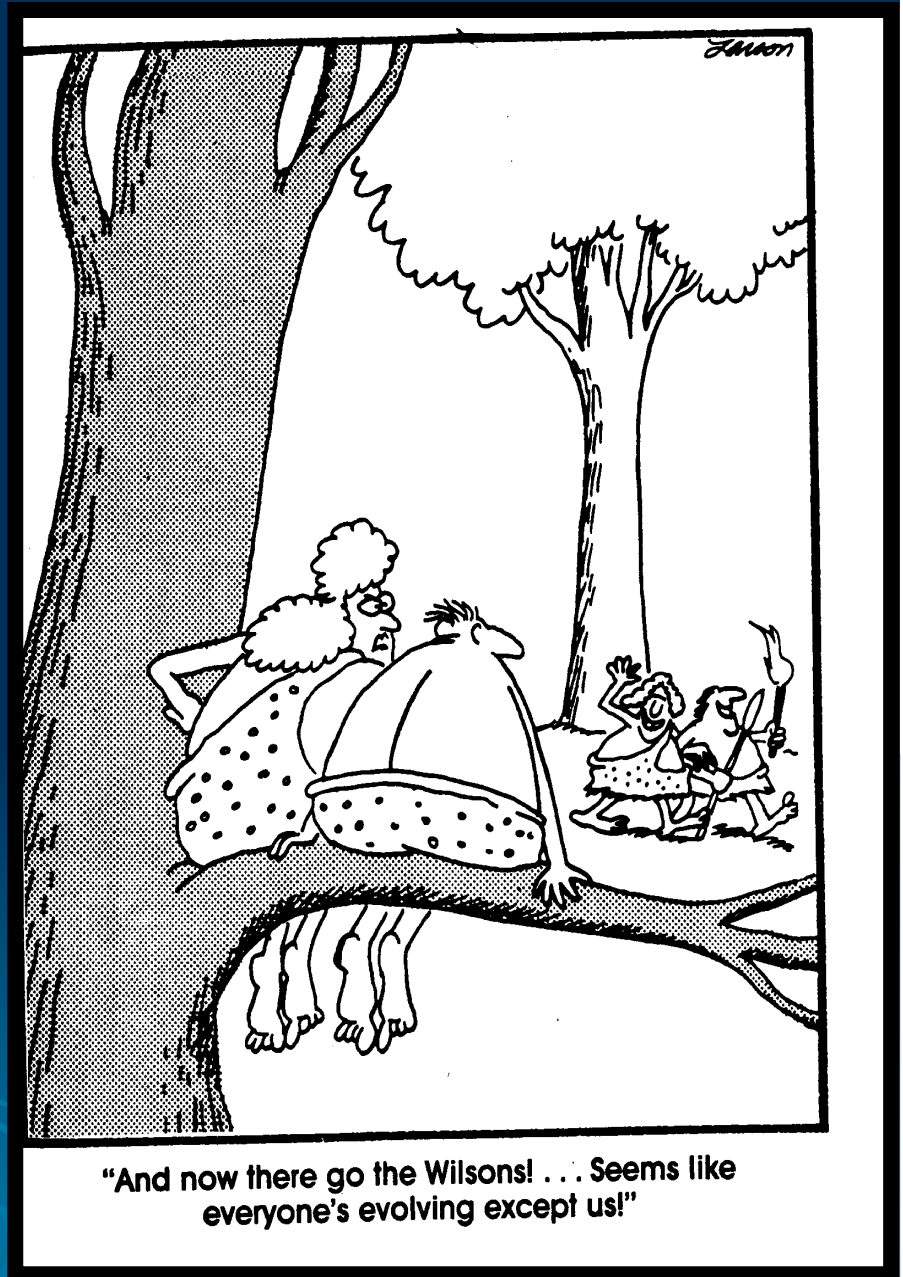
Decreasing Efficiency: 39

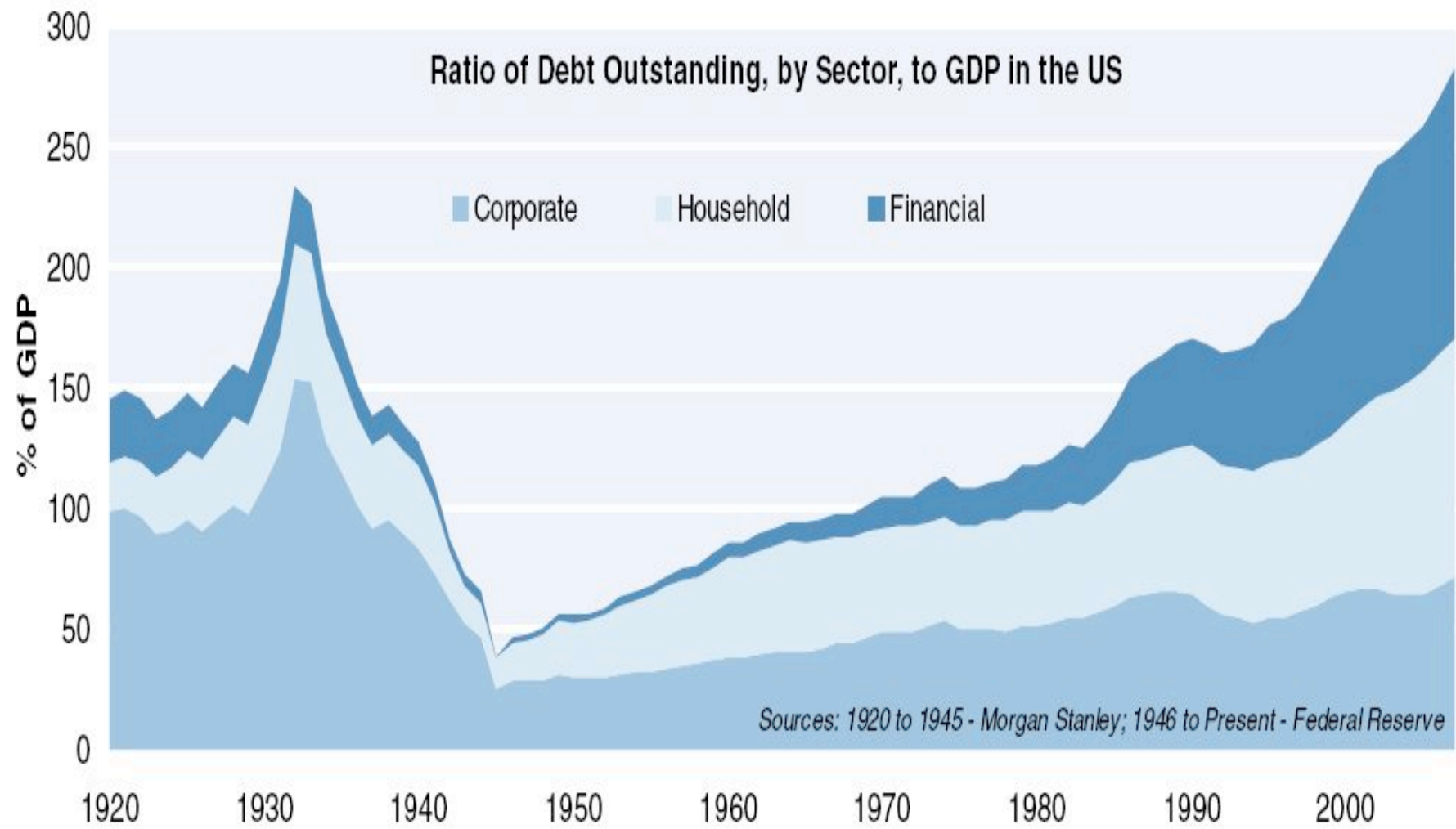
Bolivia, El Salvador, Portugal, Iran...

- Why should economics be a social science since it is about biophysical stuff?

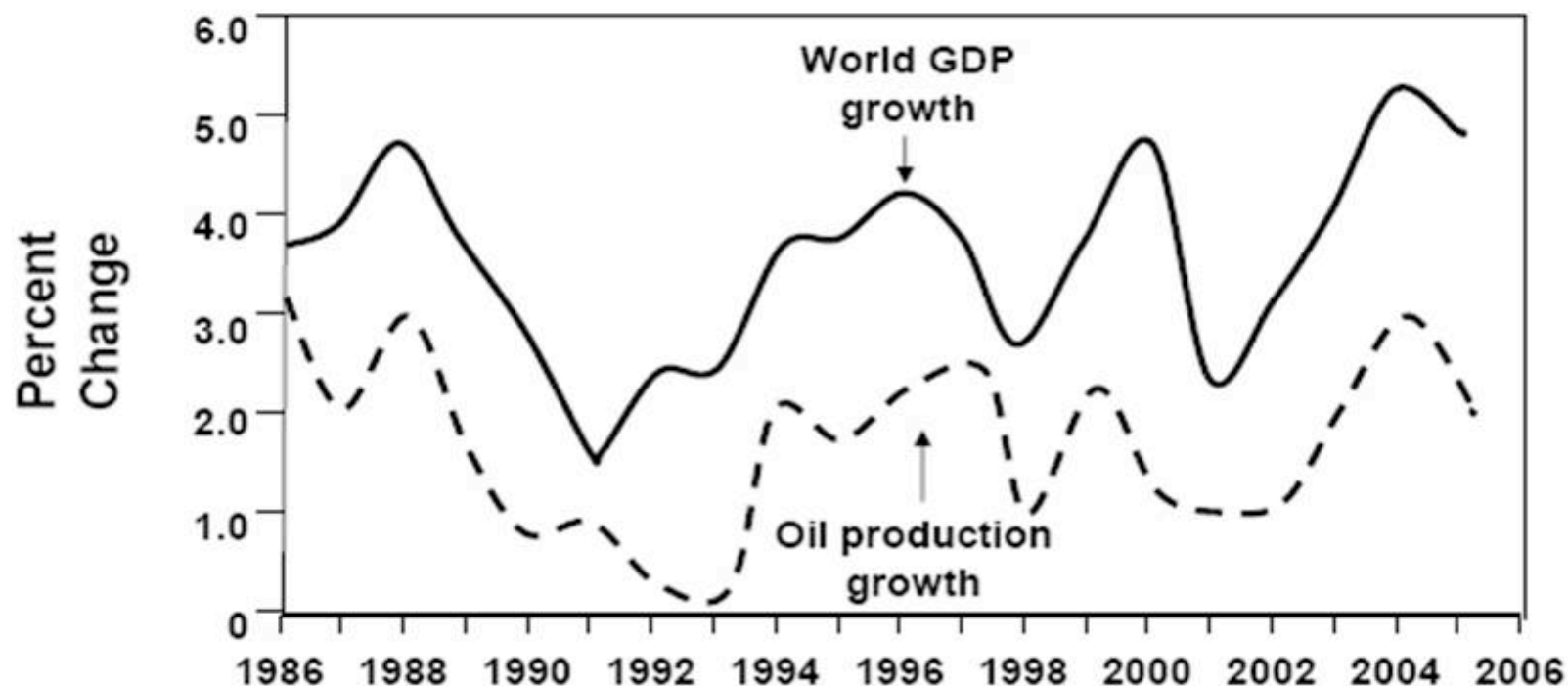


- I became convinced that virtually all development has been done simply by applying more energy:
 - spear points concentrate physical energy
 - fire is of course liberated energy
 - Agriculture is refocusing solar energy (using fossil energy)
 - Today it is all based on fossil fuel
 - Technology is mostly about using more or higher quality energy





World GDP Growth & World Oil Production Growth Have Tracked For Decades.



For 1995-2006, Deutsche Bank calculated:

$$\frac{\% \text{ Change in World GDP}}{\% \text{ Change in Oil Supply}} \sim 2.5 \Rightarrow \text{Order of magnitude of 1}$$

IV. WHAT IS GOING ON WITH WALL STREET (ETC)

➤ Five Hypotheses



Wall Street, R.I.P.



Goldman Sachs's headquarters in New York. The company, a golden child of the financial sector, faces a very different future and mission amid seismic changes wrought by the credit crisis.

By JULIE CRESWELL and BEN WHITE

WALL STREET. Two single words that — like Hollywood and Washington — conjure a world.

A world of big egos. A world where people love to roll the dice with borrowed money. A world of tightwire trading, propelled by computers.

In search of ever-higher returns — and larger yachts, faster cars and pricier art collections for their top executives — Wall Street firms bulked up their trading desks and hired pointy-headed quantum physicists to develop fool-proof programs.

Hedge funds placed markers on red (the Danish krone goes up) or black (the G.D.P. of Thailand falls). And private equity firms amassed giant funds and went on a shopping spree, snapping up companies as if they were second wives

buying Jimmy Choo shoes on sale.

That world is largely coming to an end.

The huge bailout package being debated in Congress may succeed in stabilizing the financial markets. But it is too late to help firms like Bear Stearns and Lehman Brothers, which have already disappeared. Merrill Lynch, whose trademark bull symbolized Wall Street to many Americans, is being folded into Bank of America, located hundreds of miles from New York, in Charlotte, N.C.

For most of the financiers who remain, with the exception of a few superstars, the days of easy money and super-sized bonuses are behind them. The credit boom that drove Wall Street's explosive growth has dried up. Regulators who sat on the sidelines for too long are now eager to rein in Wall Street's bad boys and the practices that proliferated in re-

cent years.

"The swashbuckling days of Wall Street firms' trading, essentially turning themselves into giant hedge funds, are over. Turns out they weren't that good," said Andrew Kessler, a former hedge fund manager. "You're no longer going to see middle-level folks pulling in seven- and multiple-seven-dollar figures that no one can figure out exactly what they did for that."

The beginning of the end is felt even in the halls of the white-shoe firm Goldman Sachs, which among its Wall Street peers, epitomized and defined a high-risk, high-return culture.

Goldman is the firm that other Wall Street firms love to hate. It houses some of the world's biggest private equity

Continued on Page 10

INSIDE

ECONOMIC VIEW
PETER L. BERNSTEIN

What's Free About Free Enterprise?

Goodbye To All That



By TIM ARANGO and JULIE CRESWELL

JUST before midnight 10 days ago, as a financial whirlwind tore through Wall Street, someone filched a 75-pound bronze bust of Harry Poulakakos from the vestibule of his landmark saloon on Hanover Square in Manhattan.

Digging into a bowl of beef stroganoff the day after the bust disappeared — it was eventually returned anonymously — Mr. Poulakakos recalled some of the customers who had passed through his doors since he opened his bar, Harry's, 36 years ago.

Ivan Boesky once had a Christmas party there. Michael Milken worked over at 60 Broad. Tom Wolfe immortalized the joint in "The Bonfire of the Vanities." Mr. Poulakakos says he even got to know Henry M. Paulson Jr., the former

Goldman Sachs chief executive and now the Treasury secretary.

Mr. Poulakakos, 70, has also seen his share of ups and downs on the Street, including the 1987 stock market crash, when Harry's filled up at 4 p.m. and stayed open all night. But the upheaval he's witnessing now — much of Wall Street evaporating in a swift and brutal reordering — is, he said, the worst in decades.

"I hope this is going to be over," he said. "If Wall Street is not active, nothing is active."

Mr. Poulakakos, rest assured, isn't planning to disappear. But the cultural tableau and the social swirl that once surrounded Harry's are certainly fading.

"It's the beginning of the end of the era of infatuation with the free market," said Steve Fraser, author of "Wall Street: America's Dream Palace," and a historian. "It's the end of

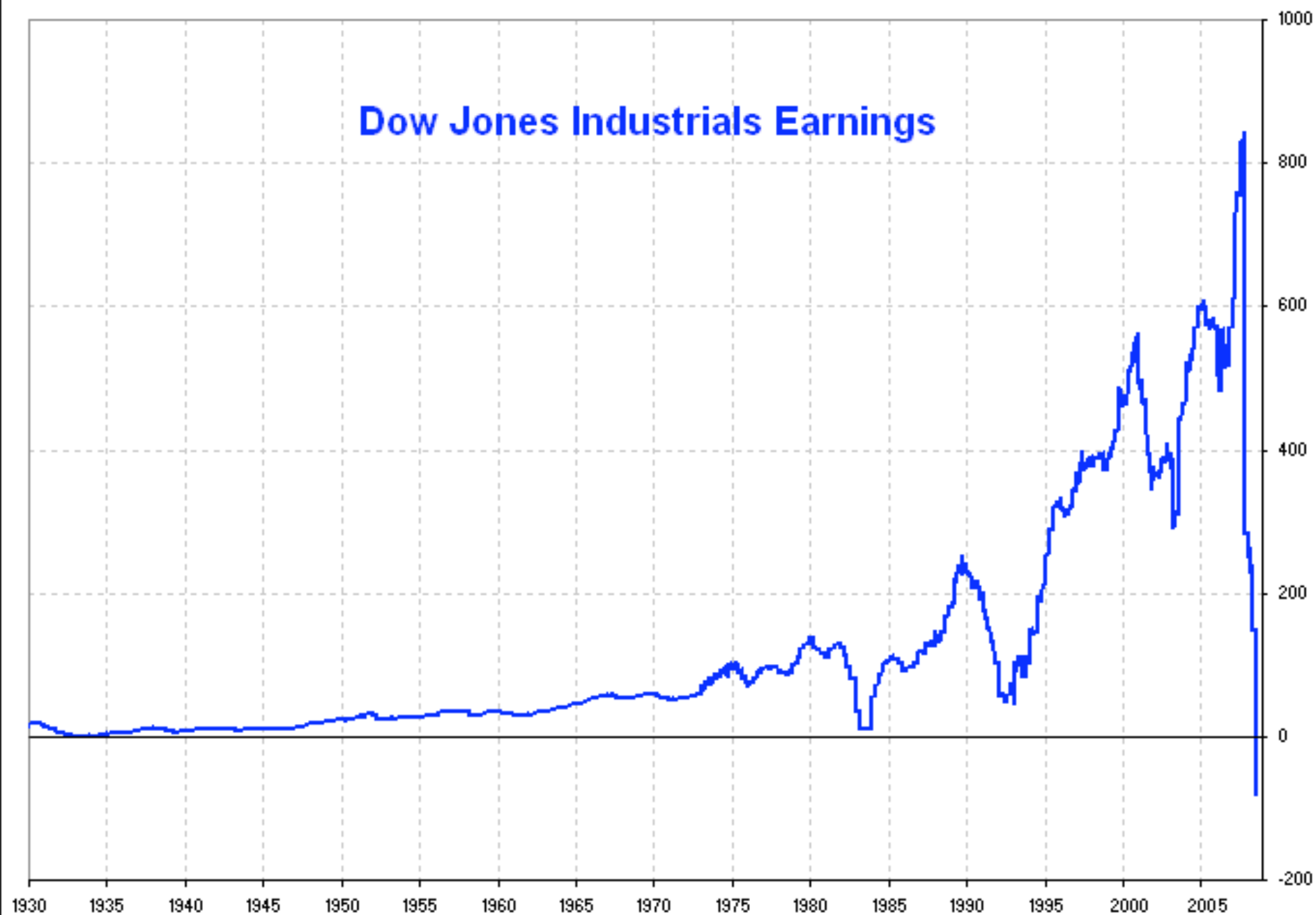
the era where Wall Street carries high degrees of prestige. And it's the end of the era of conspicuous wealth. We are entering a new chapter in our history.

To be sure, living large and flaunting it are unlike the American stage, infused as they are in the c mojo. But with Congress having approved a \$70 banking bailout, historians, economists and pundits busily debating the ways in which Wall Street's der filter into the popular culture.

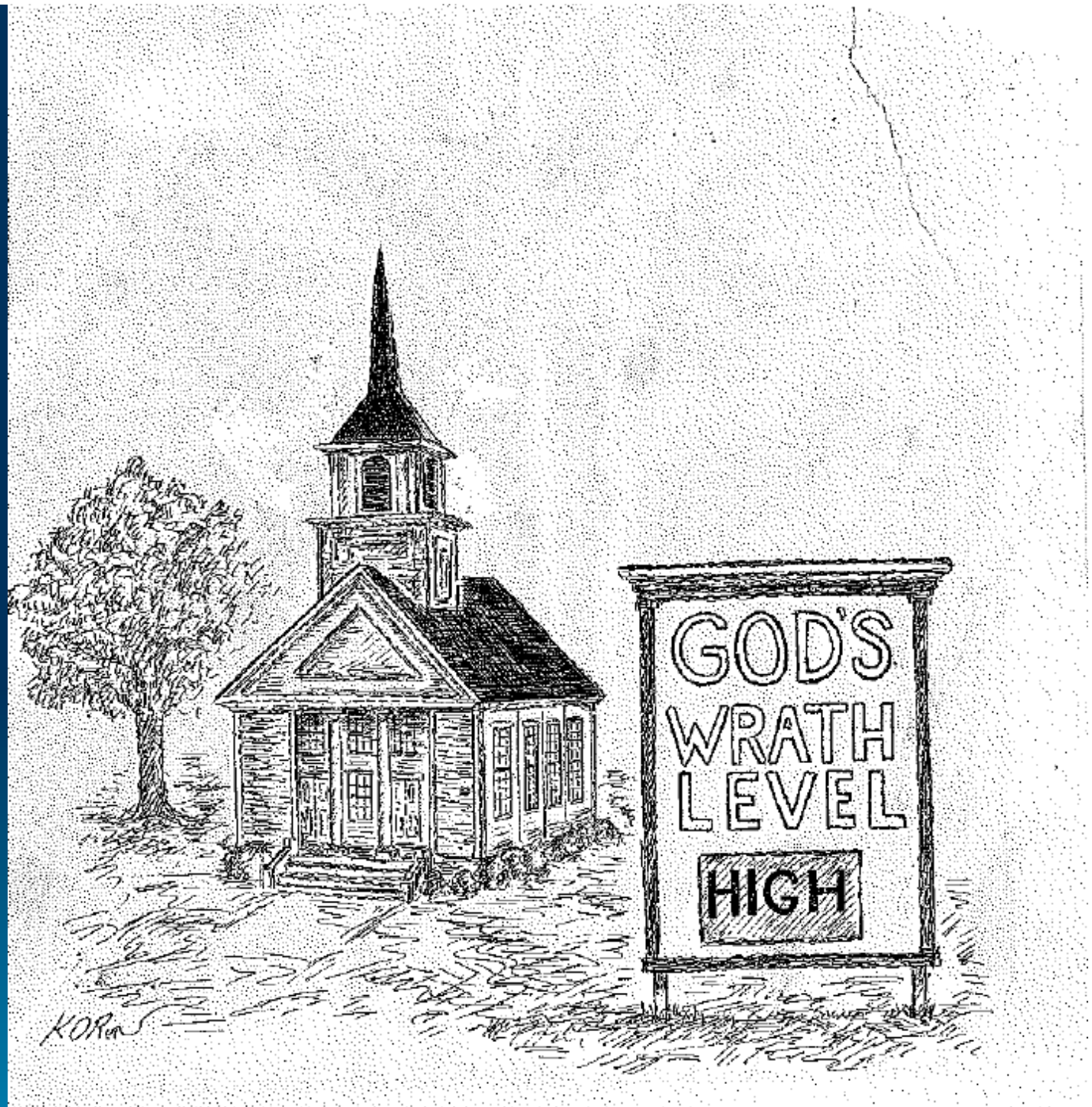
It's an era that traces its roots back more than aades, when suspended titans first became for books and movies. It's an era when eager young wearing khakis and toting laptops became dot-com aires overnight. And it is an era that roared into hy during the credit boom of the last decade, when M.B

Continued on Page 10

Dow Jones Industrials Earnings



Hypothesis 1



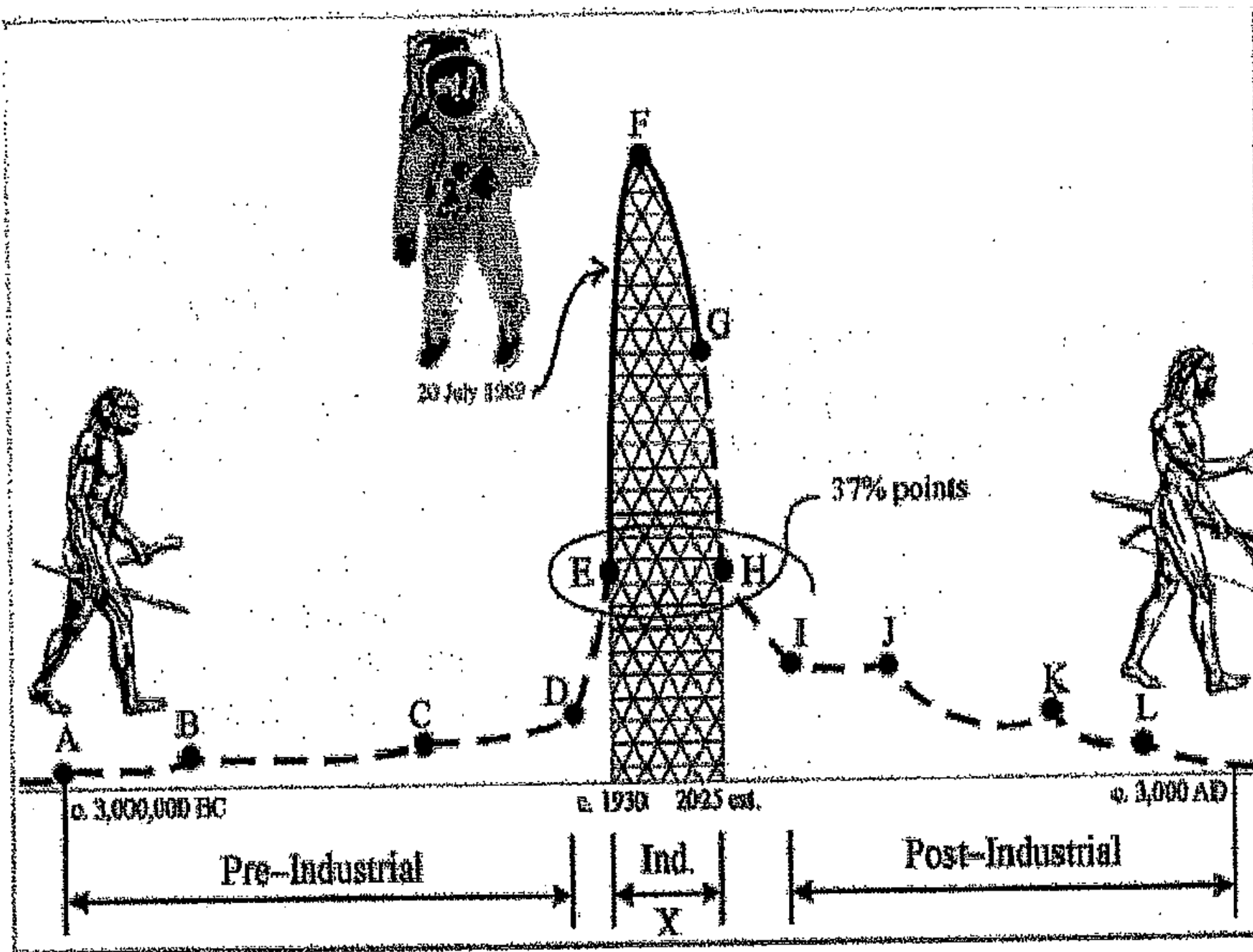
Hypothesis 2. They were just a
bunch of greedy, dirty SOB's





HYPOTHESIS 3. Capitalism is/was a giant government-endorsed Ponzi scheme, and we were all complicit.

As the base of the pyramids (i.e. oil production) expanded no one called in the Ponzis, and the guys at the top raked it in for two centuries. When we hit the first whiff of peak oil then what had been growth turned into speculation.



Hypothesis 4. Peak oil



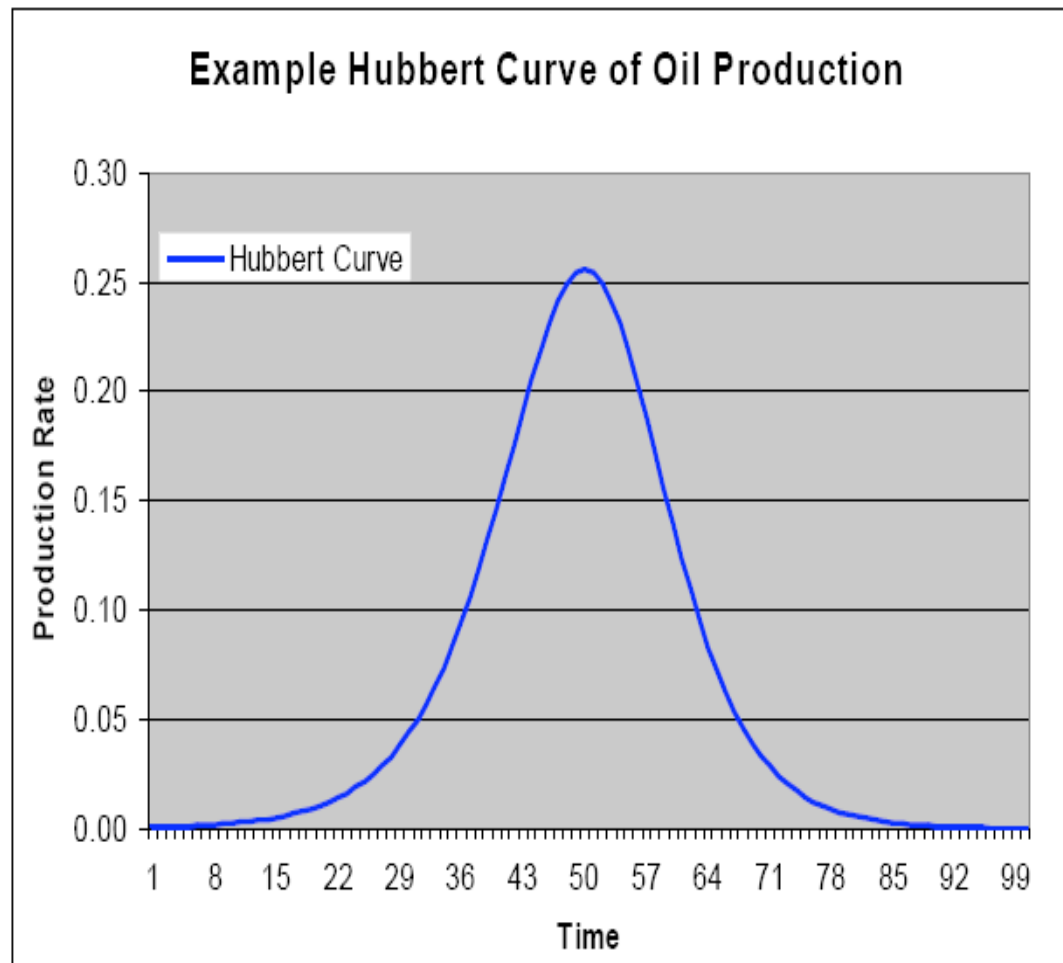
What was first?
Speculation or Peak Oil?

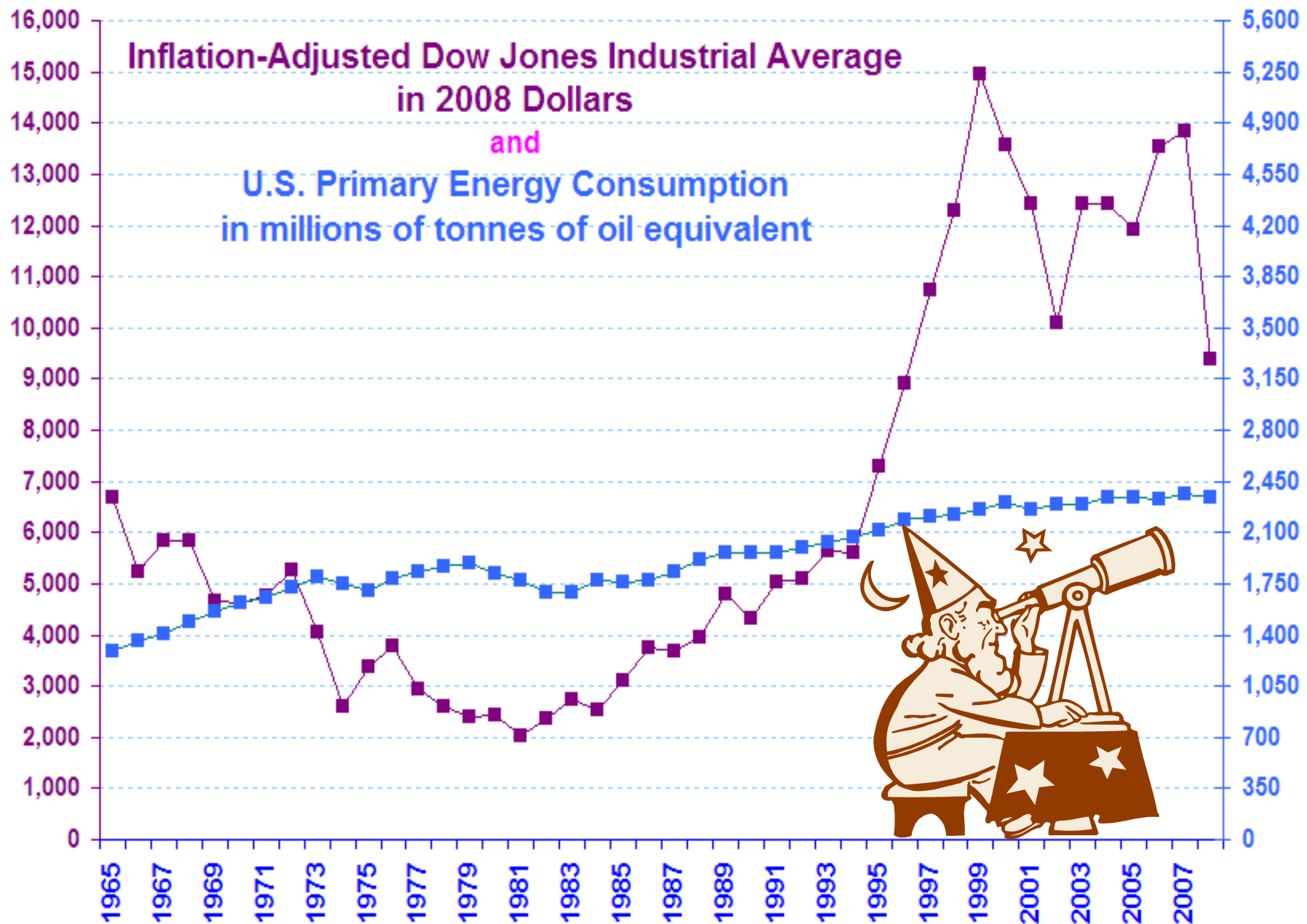


Thanks, Pedro!

z.z.

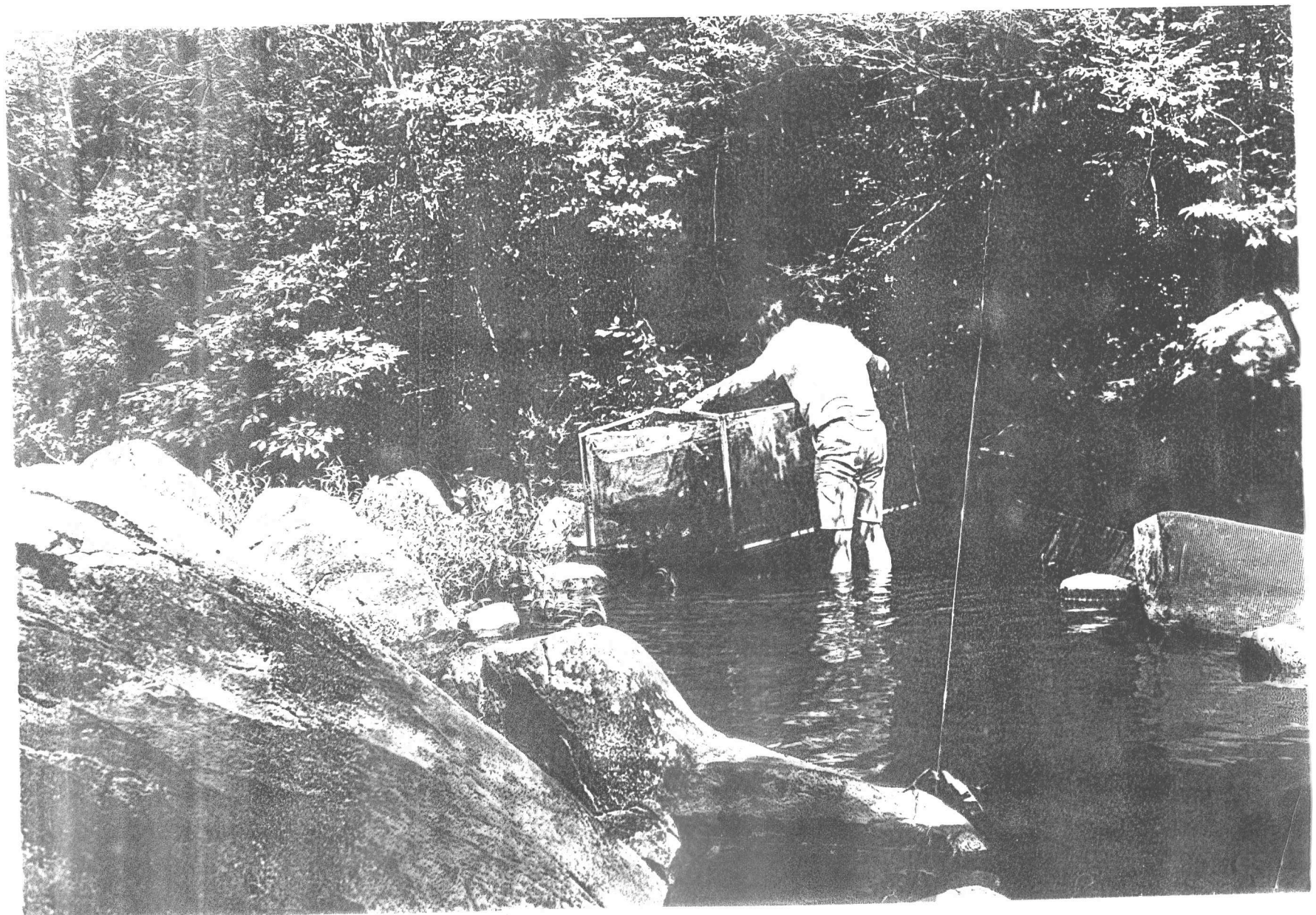
Figure 3-1 Example of Hubbert Curve





V. THE QUESTION IS NOT HOW MUCH OIL IS IN THE GROUND

- But rather how much can be gained with a significant energy profit (EROI)
- Drilling more does not solve the problem
- (Drilling more intelligently can help a little)



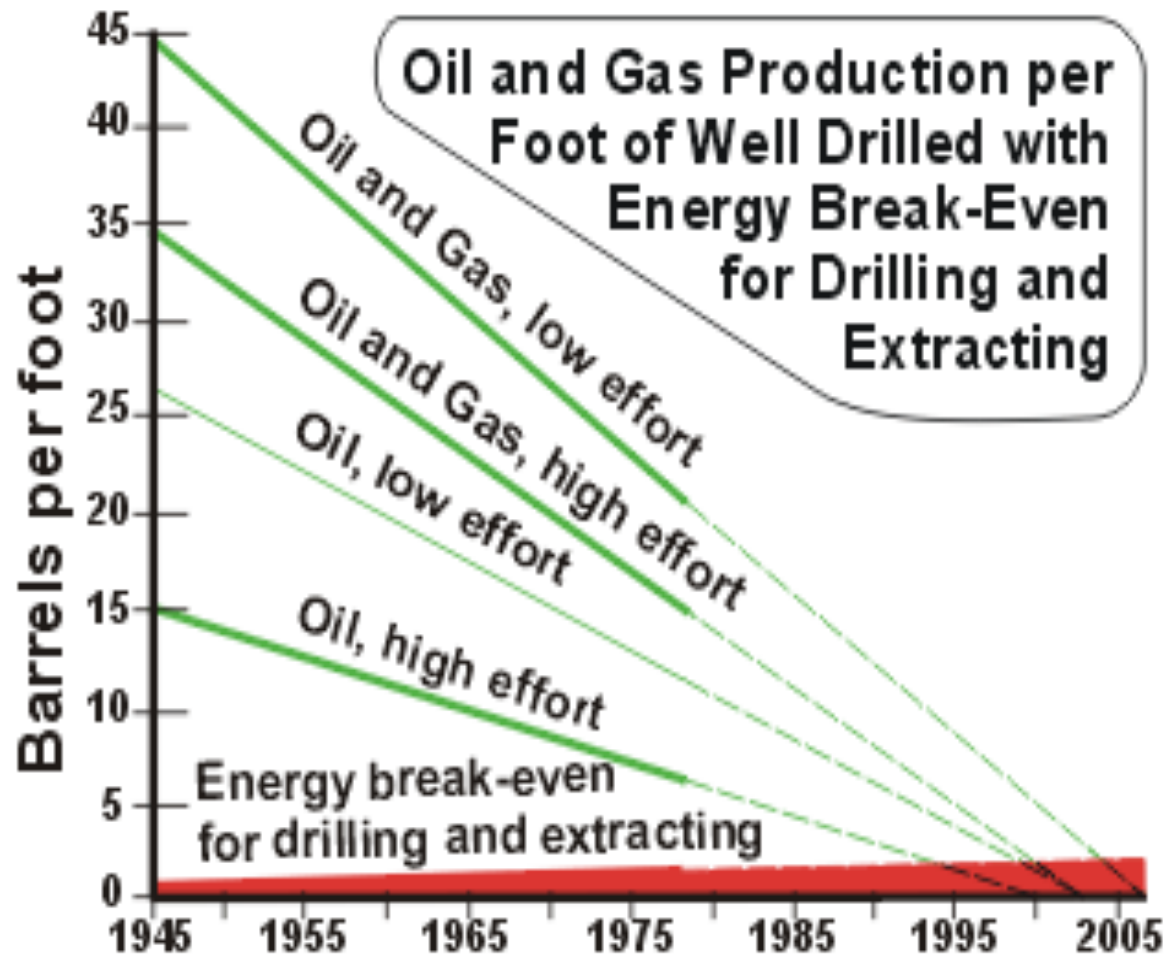
What interested me the most was
the energetics of ecosystems and
especially fish migration

- From this I derived EROI,
- The Energy Return on Investment for a
migrating fish



For the past three years the expenditures to look for oil have been greater than the dollar returns!

NY Times Oct 10, 04



p. 182, ENERGY AND RESOURCE QUALITY
C. A. S. Hall, C. Cleveland, and R. Kaufmann, 1992

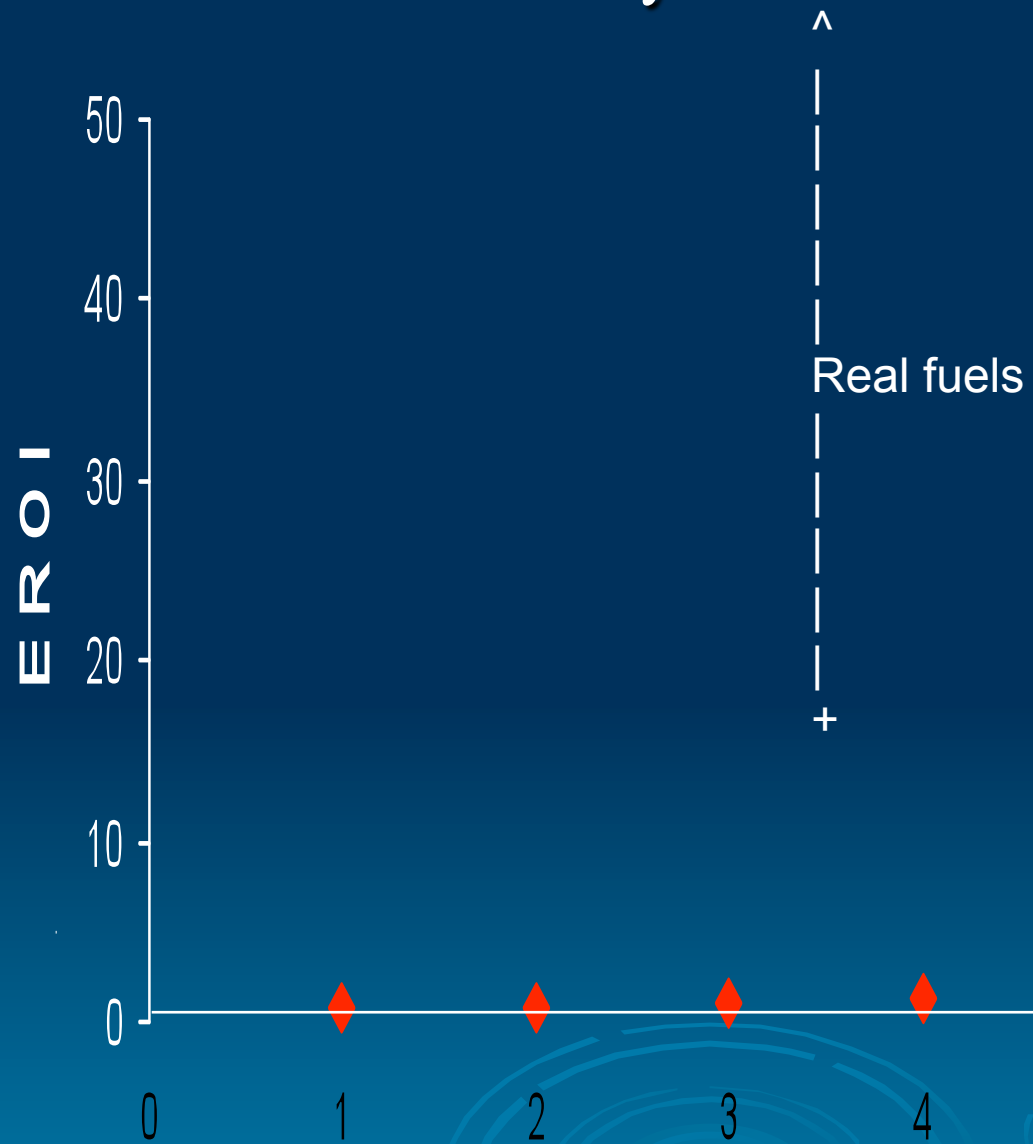
Hall & Cleveland 1981
Science

Example: EROI from Corn-based ethanol

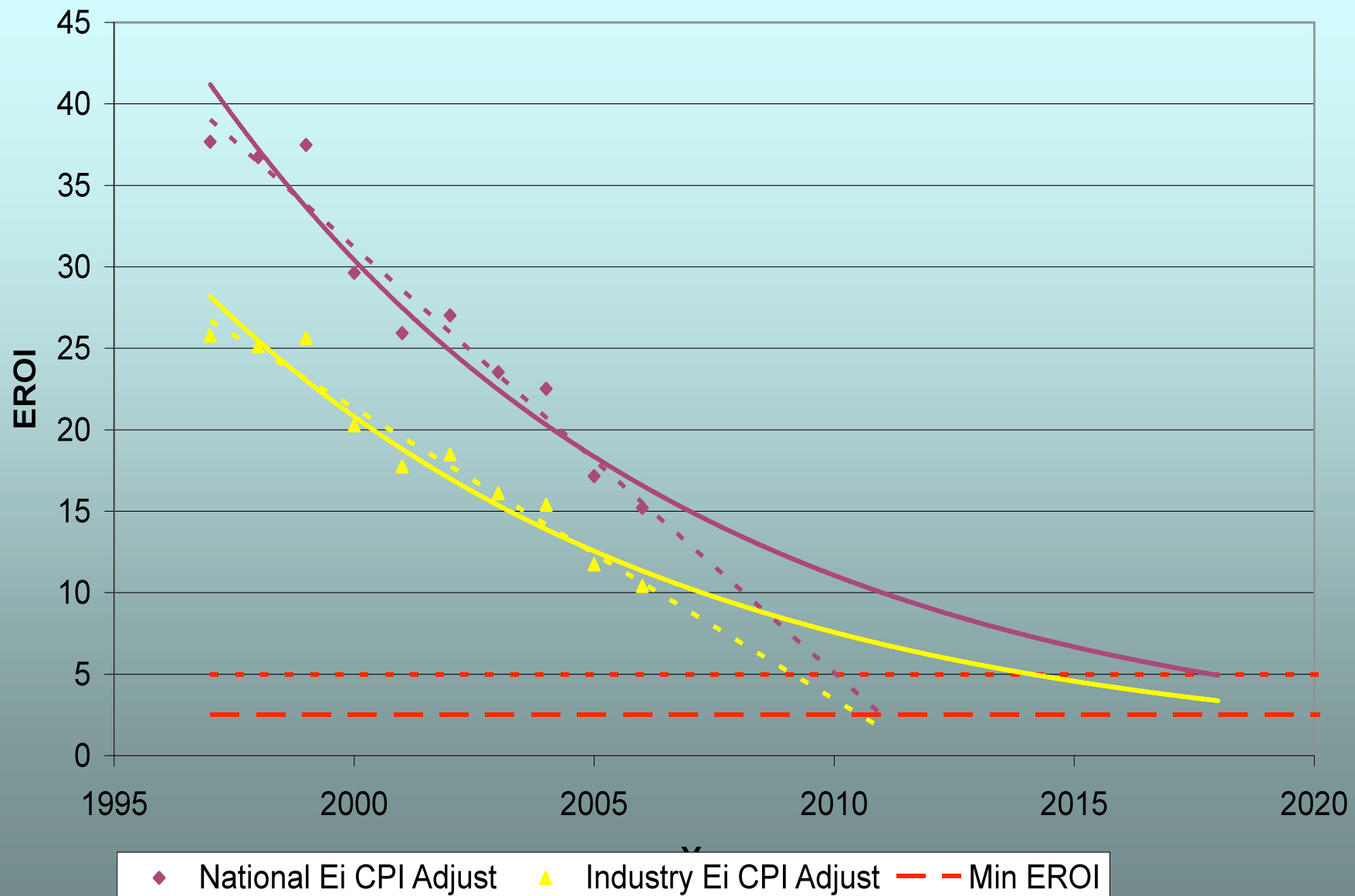


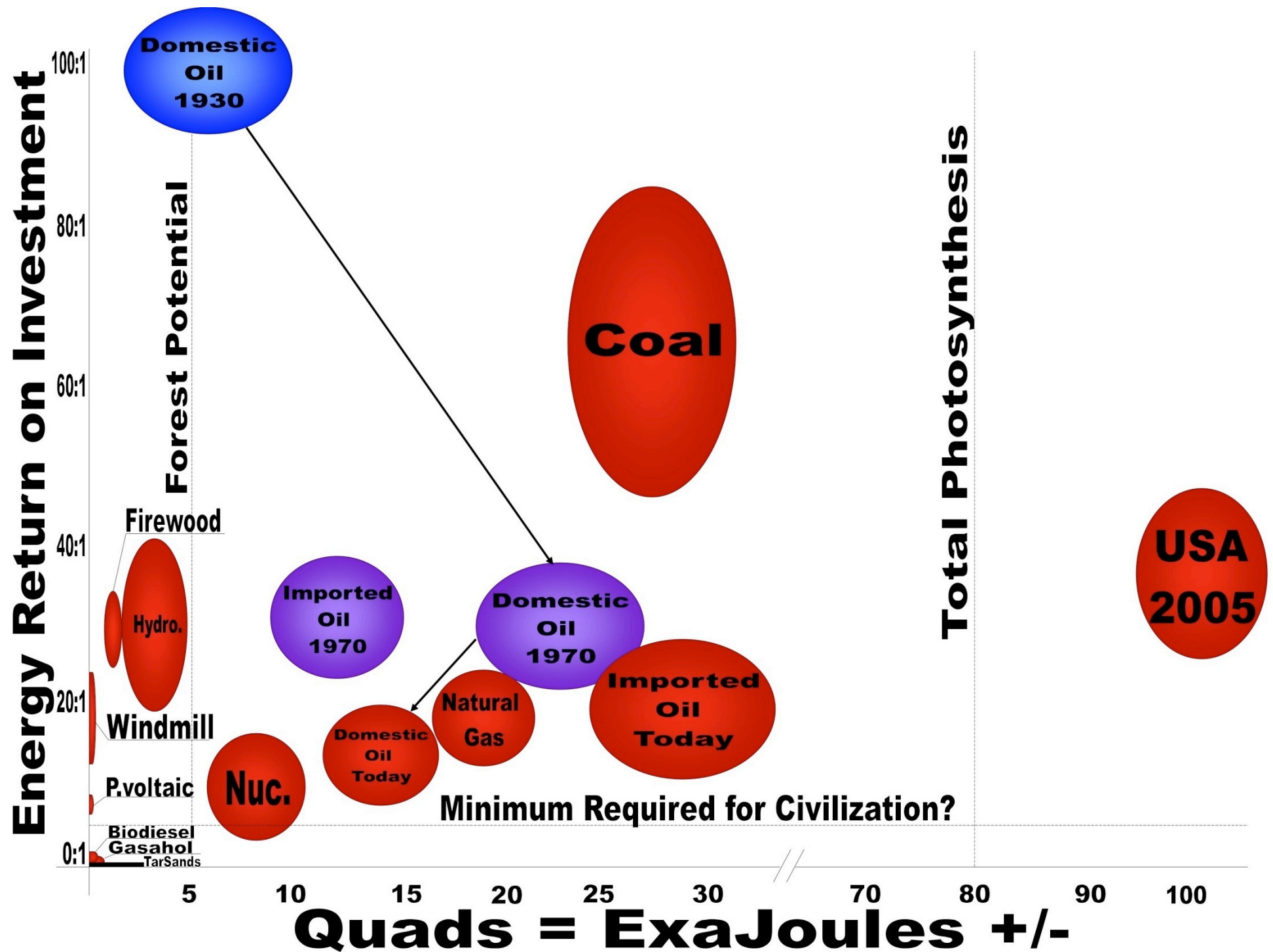
Why are these numbers so different?

...or are they?

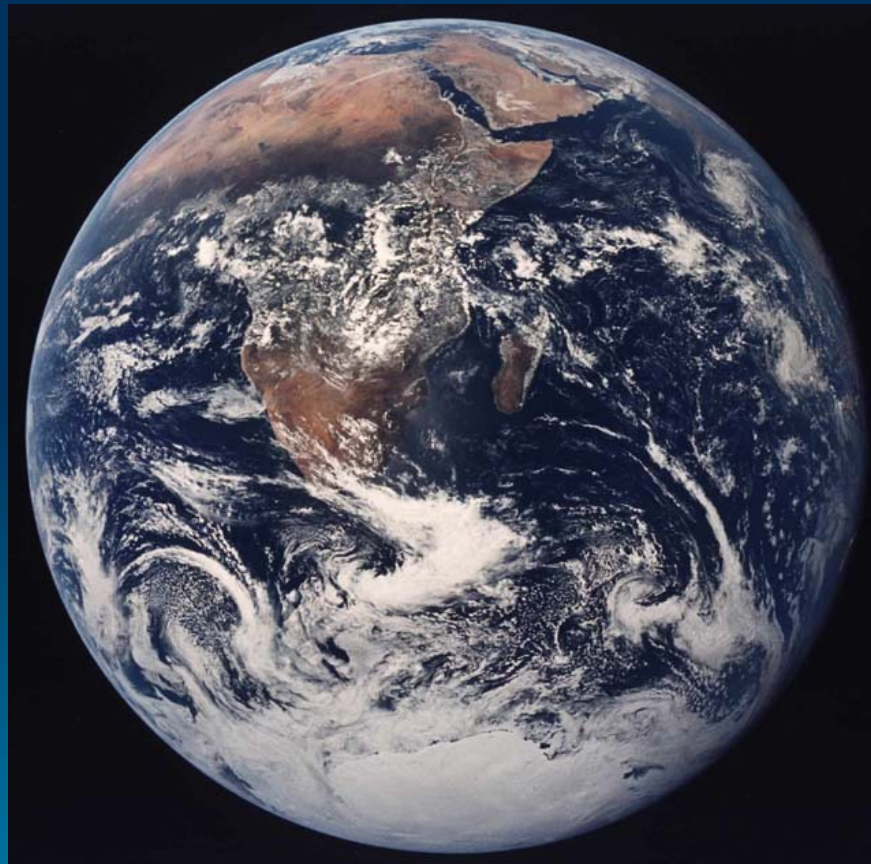


Canadian NG EROI Revised





- It is curious that we do not have similar information for the entire world.

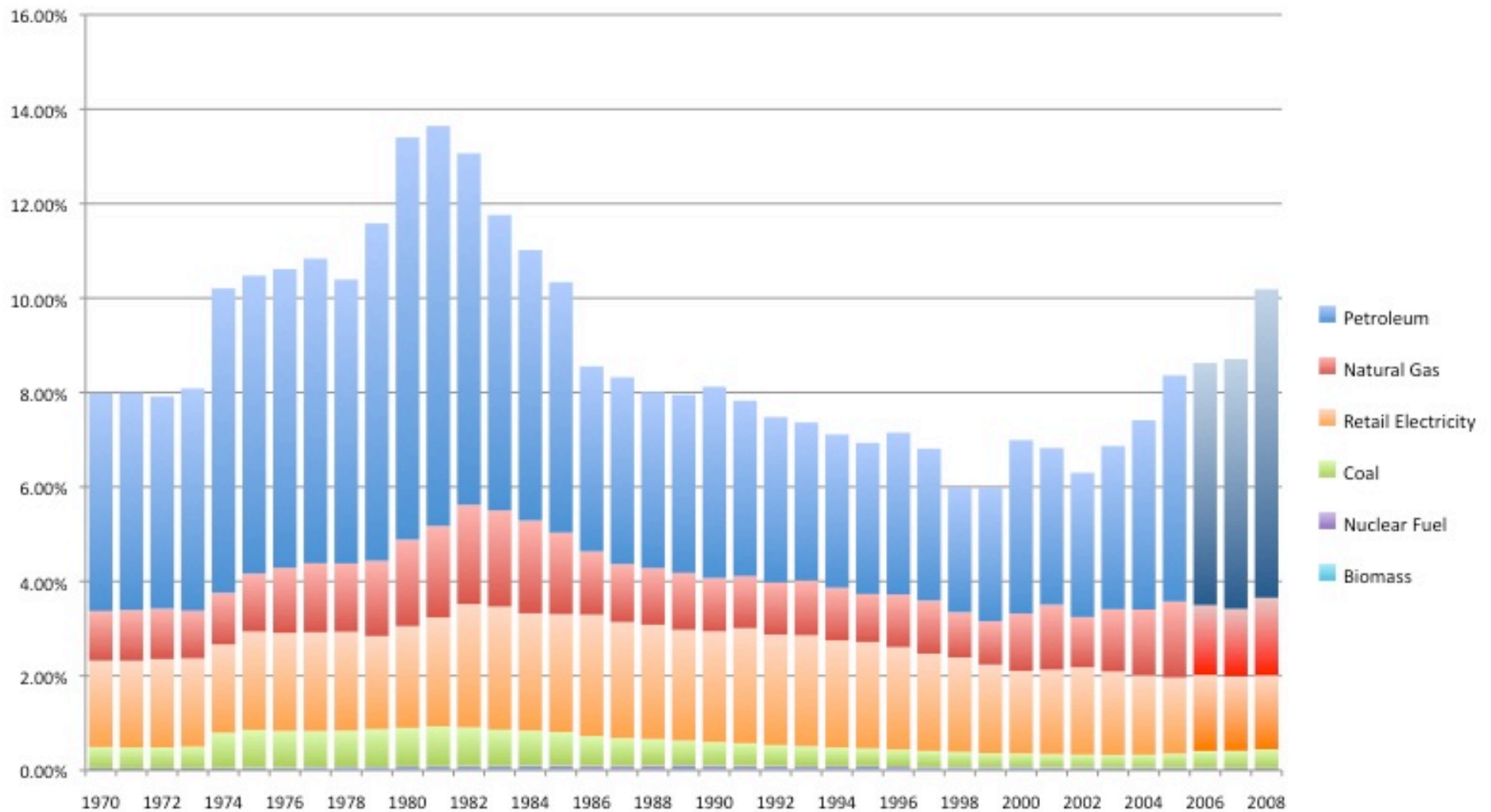


VI. What are main implications of decreasing EROI?

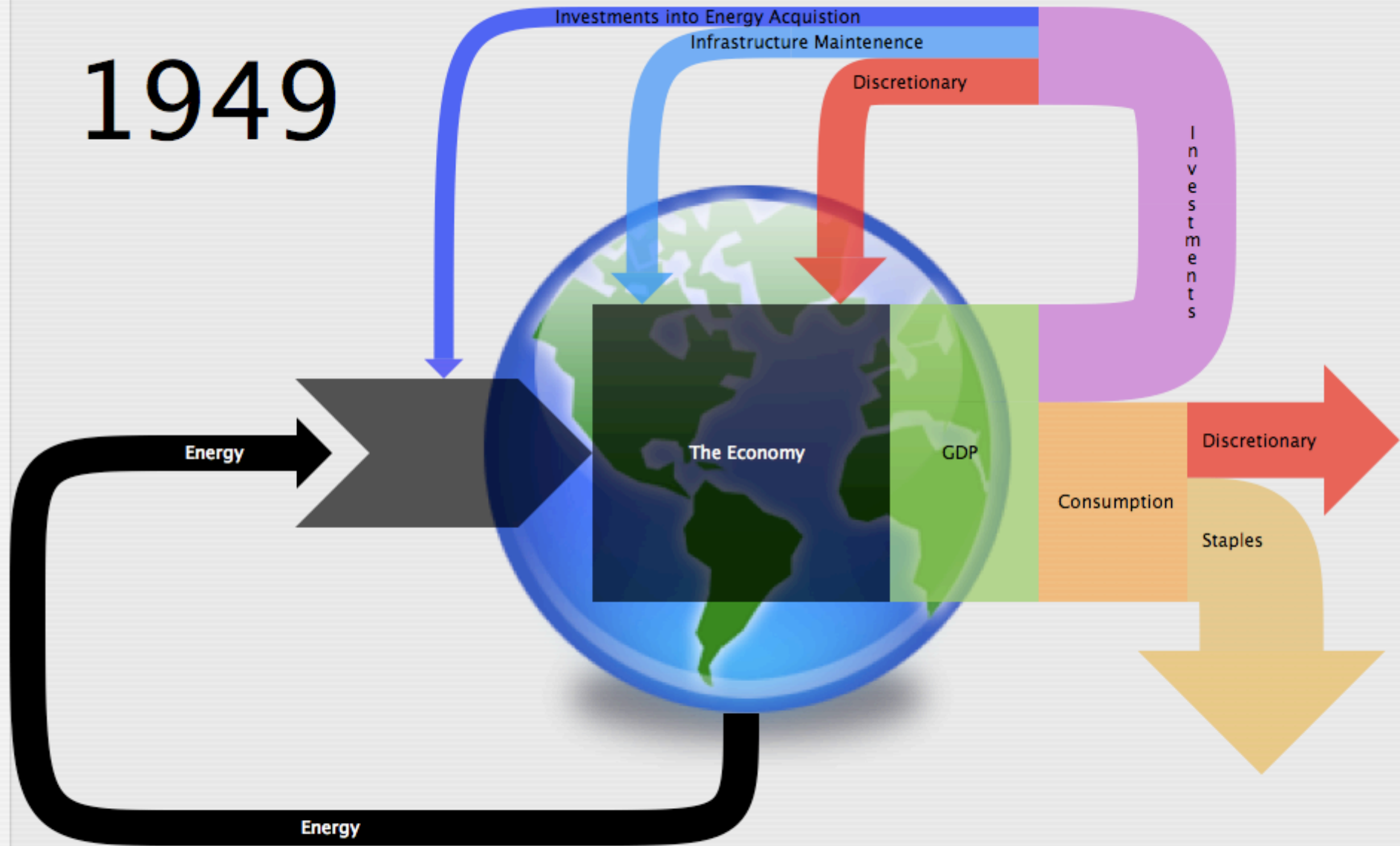
- I think main thing will be a decrease in discretionary spending



Consumer Expenditure Estimates for Energy by Source (% of GDP)



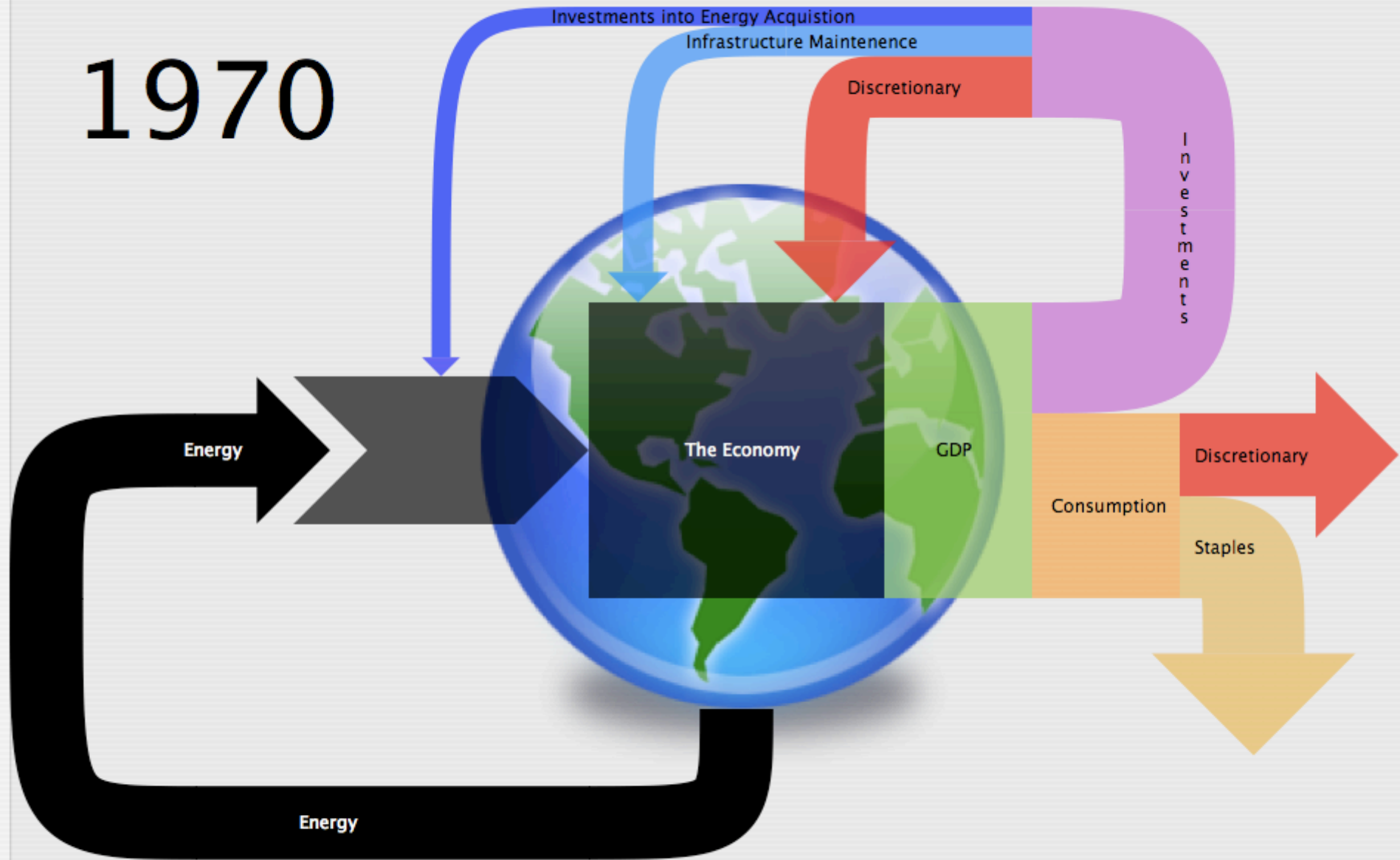
1949



start!

Load Data

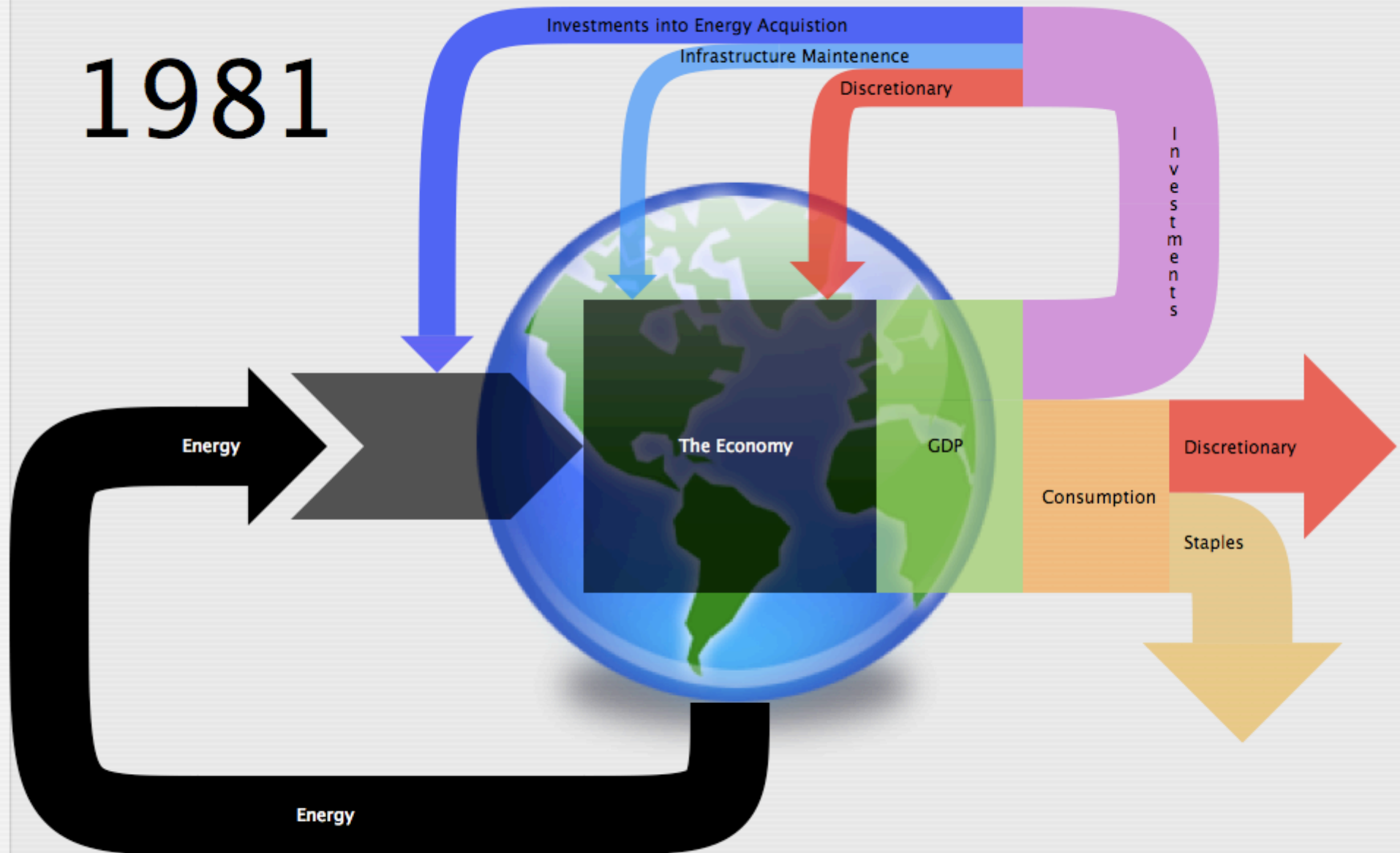
1970



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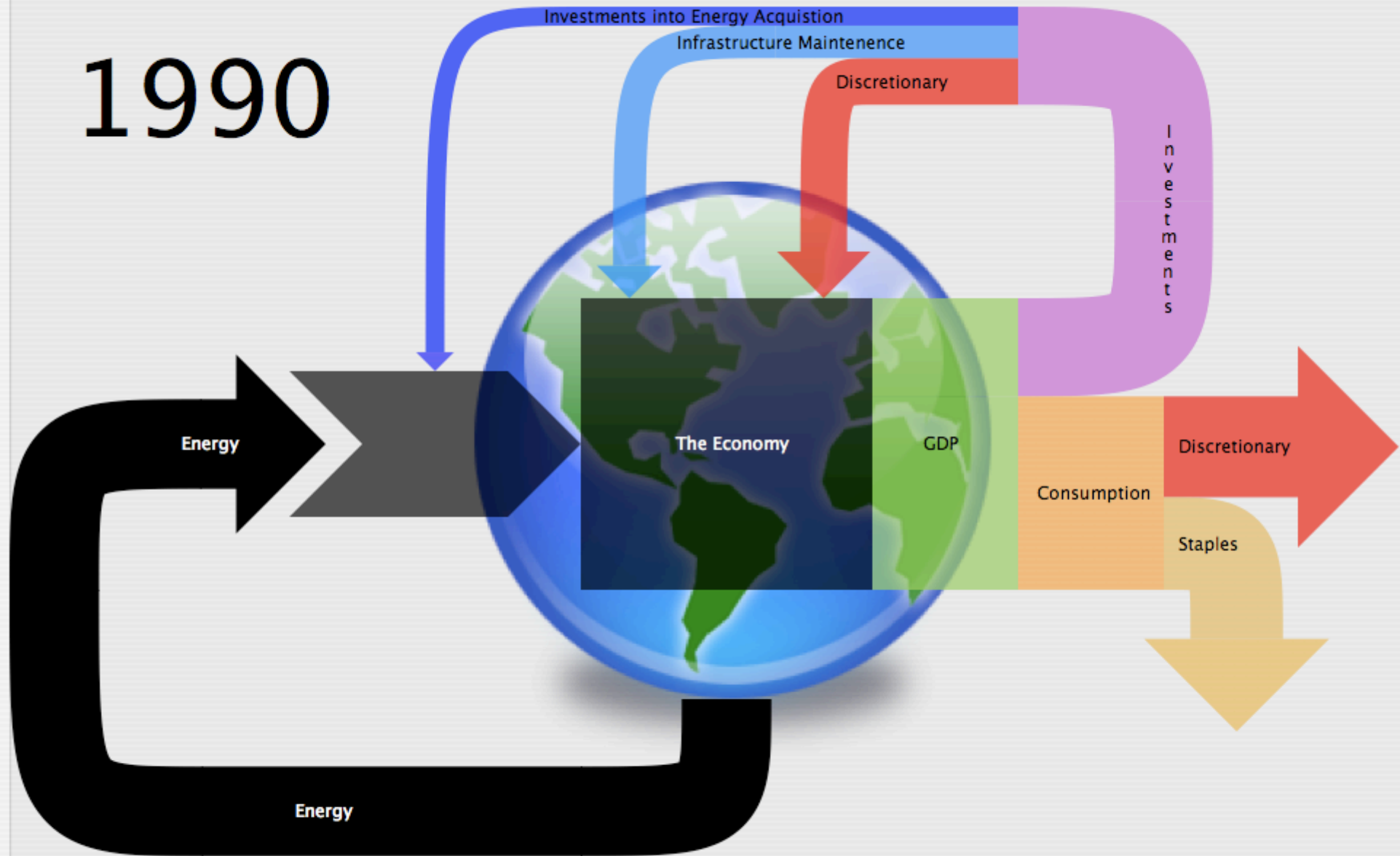
1981



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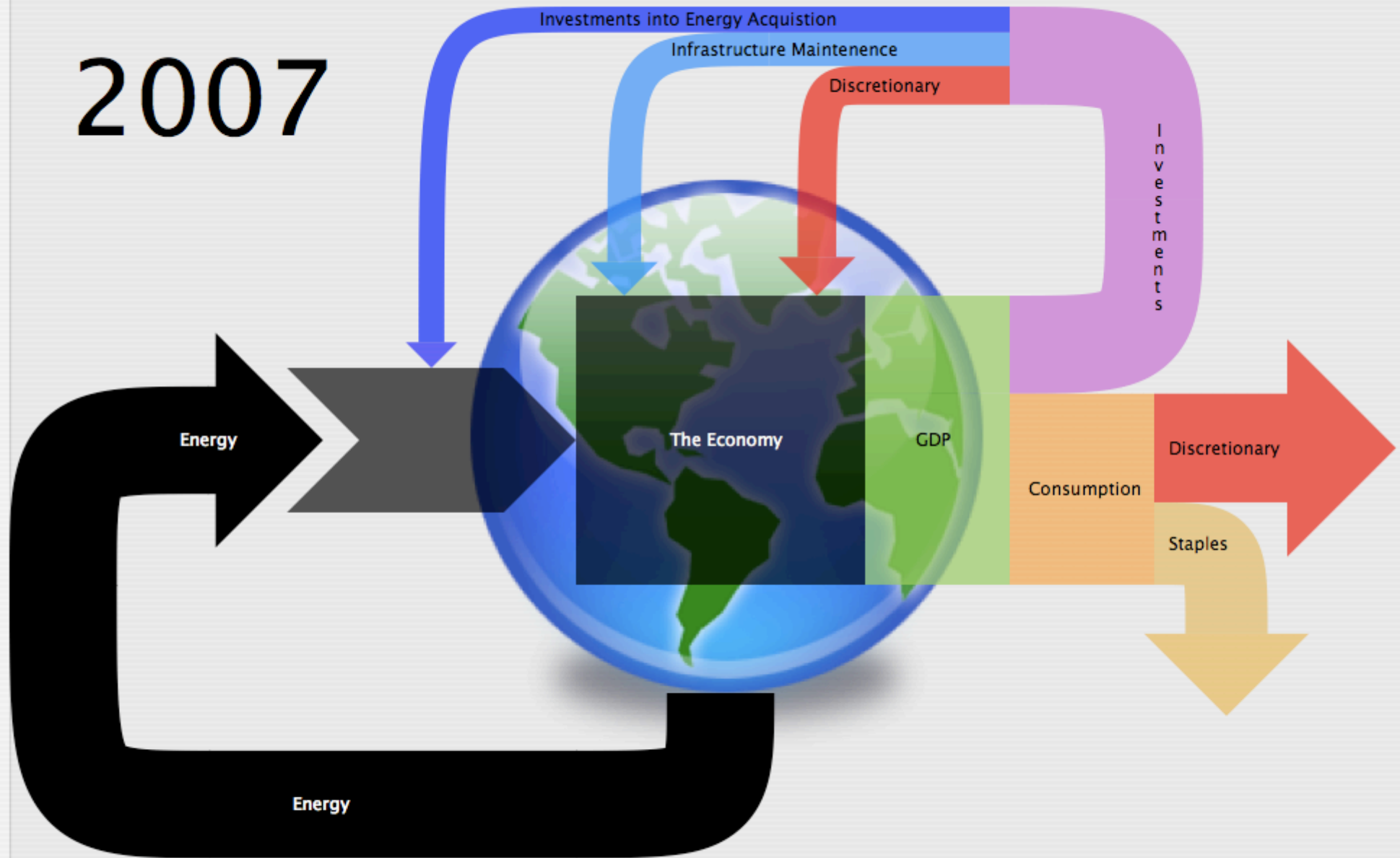
1990



start!

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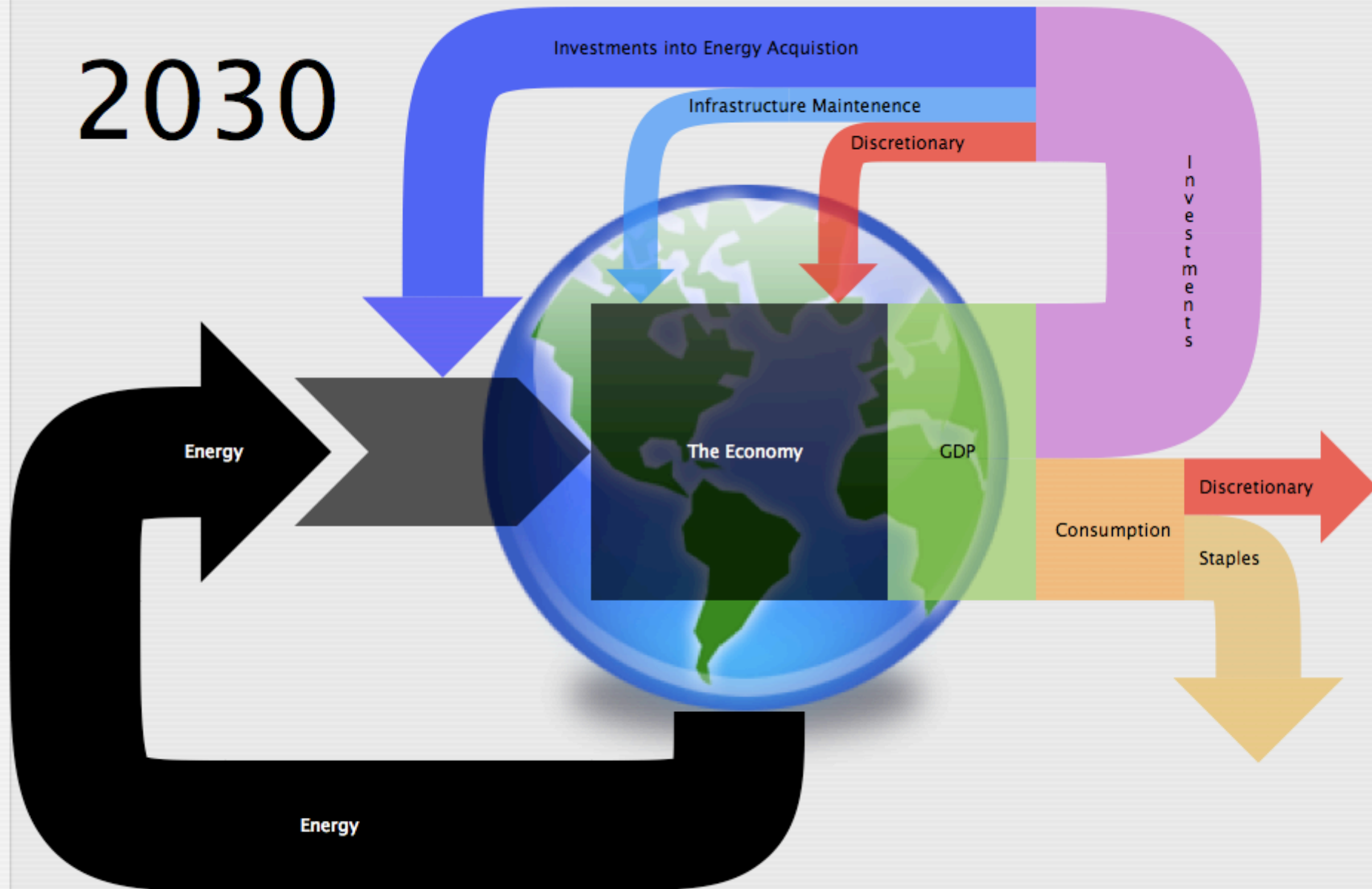
2007



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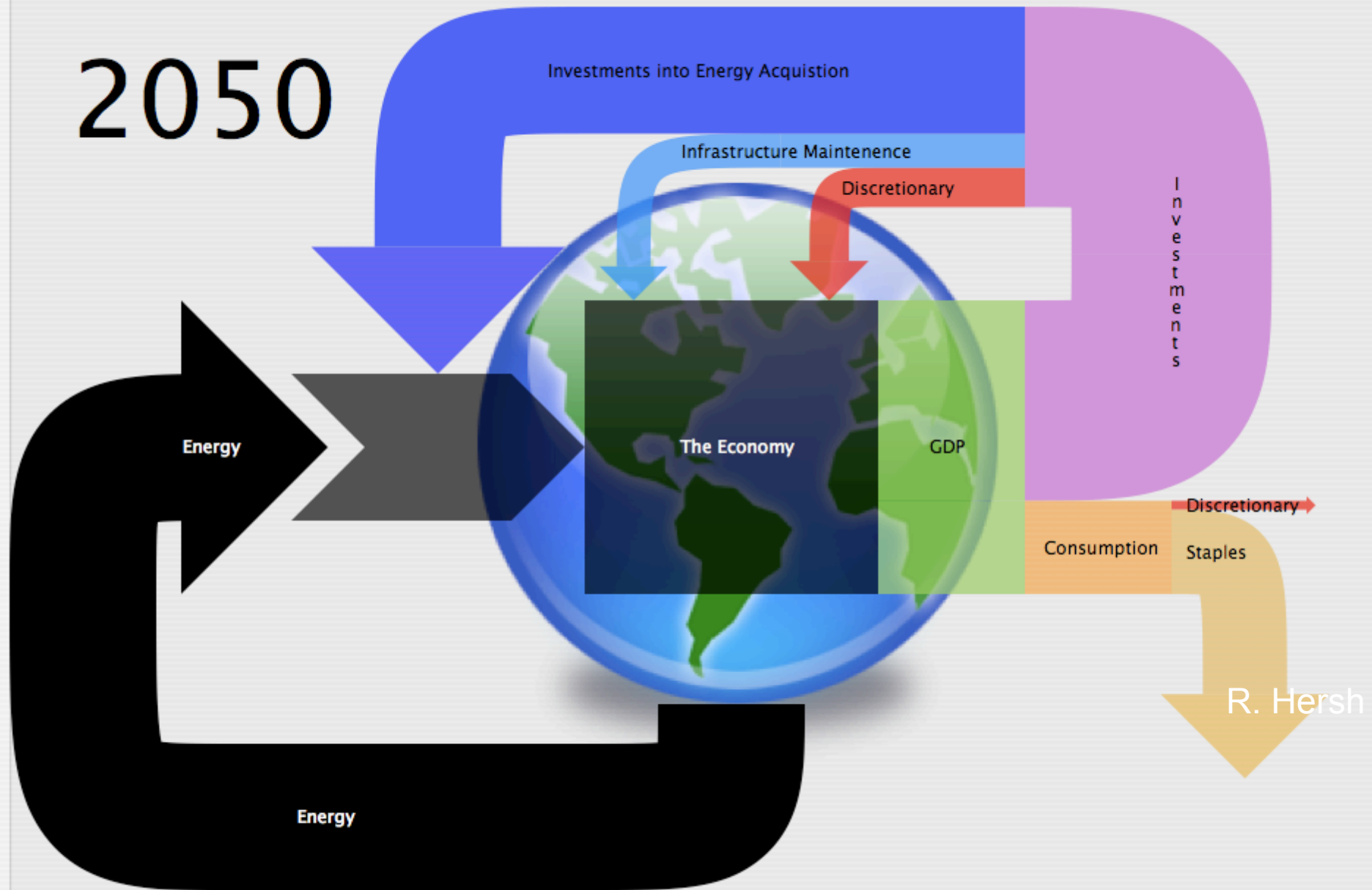
2030



start!

Load Data


2050



start!

Load Data

IV. THIS IS NOT A CYCLE, IT IS A TREND

- Not necessarily a bad thing depending upon how we respond to it.
 - We can respond to it well or poorly
 - Need to live on interest, not capital
 - Need to put growth aside for the time being
- 
- A decorative graphic in the bottom right corner of the slide, consisting of several concentric circles of varying shades of blue, resembling ripples in water.

SOME NEW WAYS WE WILL HAVE TO DO ECONOMICS

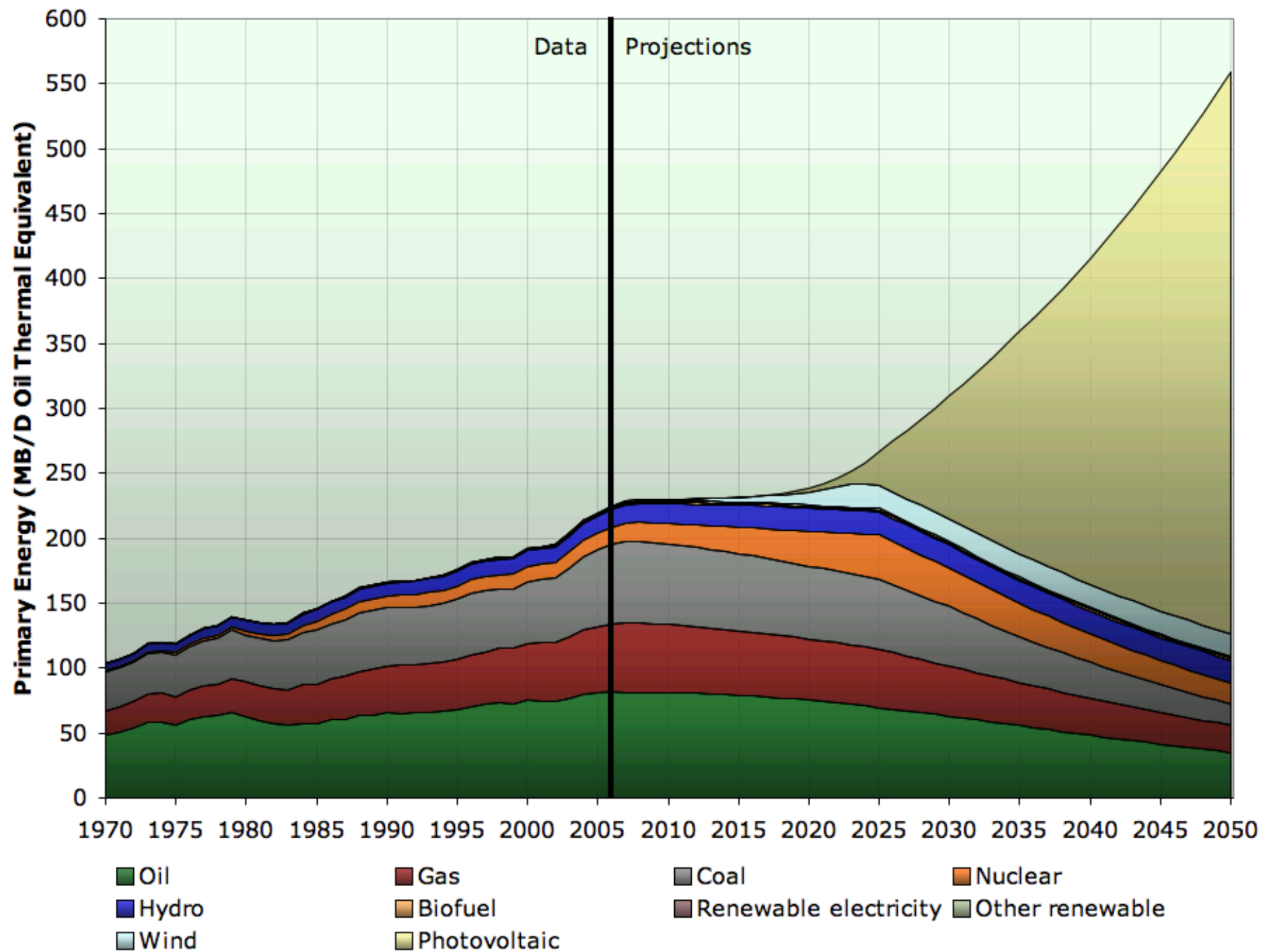
- 1). We will have to *reduce* labor productivity
- 2) We will have to *reduce* wages
- 3) It will impact foreign workers hugely
- 4) We cannot afford market economics
- to guide our future
- 4) It is a great time to think about redistribution

My final professional goal



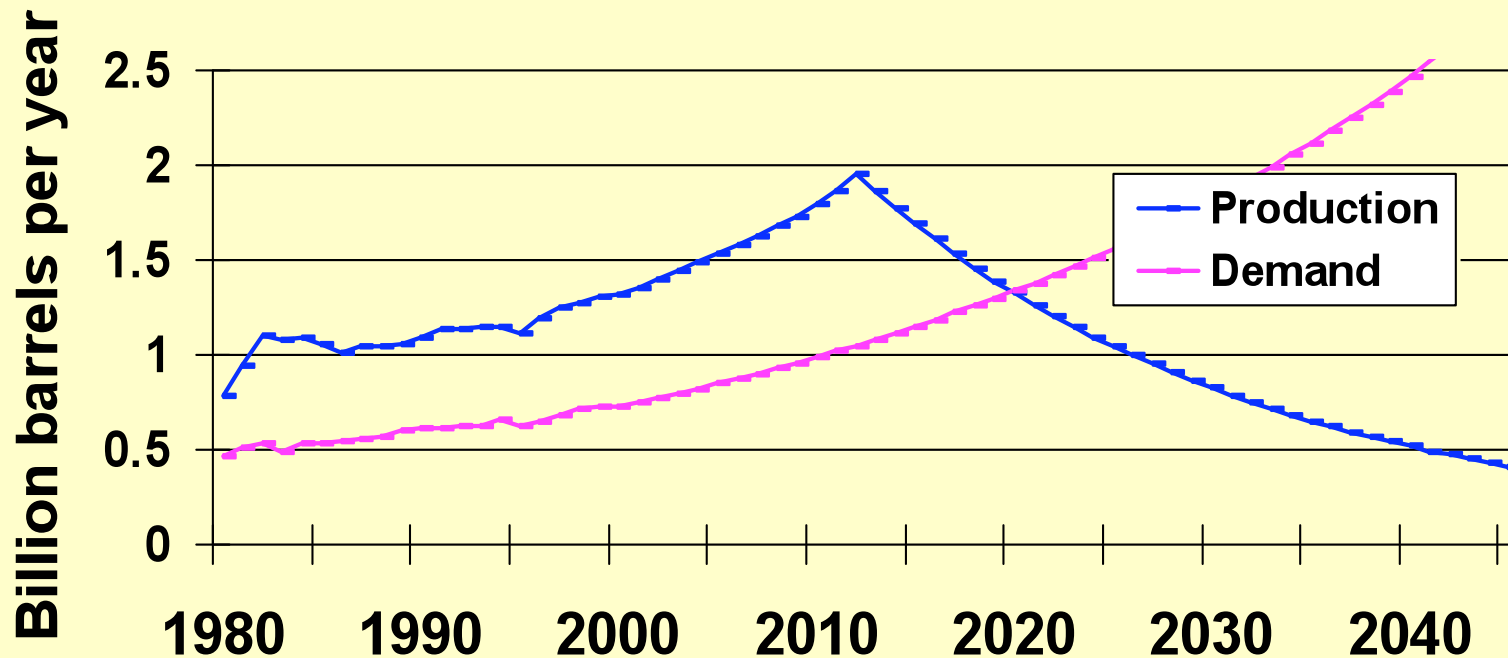
THE END





A new twist from our group:

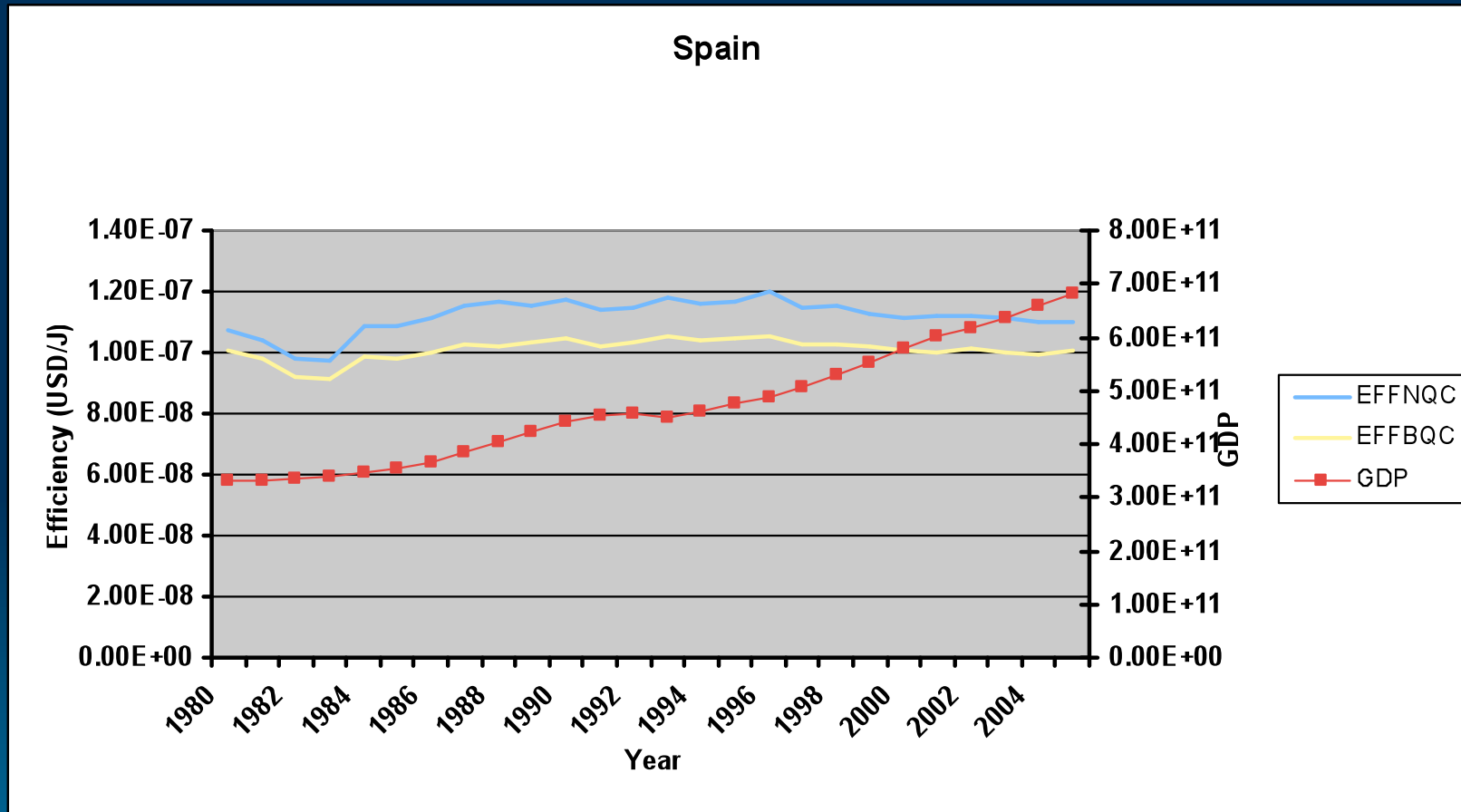
Mexico (EUR = 82.48 BBO)



Note even this estimate appears optimistic!



Results: Spain Example



➤ **Recession-Plagued Nation Demands New Bubble To Invest In**

➤ July 14, 2008

- **Onion News Network:**

➤ -- Suspicious Package Industry Falls On Hard Times April 9, 2008

➤ WASHINGTON—A panel of top business leaders testified before Congress about the worsening recession Monday, demanding the government provide Americans with a new irresponsible and largely illusory economic bubble in which to invest.

➤ "What America needs right now is not more talk and long-term strategy, but a concrete way to create more imaginary wealth in the very immediate future," said Thomas Jenkins, CFO of the Boston-area Jenkins Financial Group, a bubble-based investment firm. "We are in a crisis, and that crisis demands an unviable short-term solution."

➤ Enlarge Image

➤ A prominent finance expert asks Congress to help Americans rebuild their fictitious dreams.

➤ The current economic woes, brought on by the collapse of the so-called "housing bubble," are considered the worst to hit investors since the equally untenable dot-com bubble burst in 2001. According to investment experts, now that the option of making millions of dollars in a short time with imaginary profits from bad real-estate deals has disappeared, the need for another spontaneous make-believe source of wealth has never been more urgent.

➤ "Perhaps the new bubble could have something to do with watching movies on cell phones," said investment banker Greg Carlisle of the New York firm Carlisle, Shaloe & Graves. "Or, say, medicine, or shipping. Or clouds. The manner of bubble isn't important—just as long as it creates a hugely overvalued market based on nothing more than whimsical fantasy and saddled with the potential for a long-term accrual of debts that will never be paid back, thereby unleashing a ripple effect that will take nearly a decade to correct."

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➤ "The U.S. economy cannot survive on sound investments alone," Carlisle added.